

28 January 1975

Dear Harold:

If you still have any flyers plugging your latest (WWIV) how about sending me half a dozen or so ?

I photocopied both the outside and inside covers and took them and the book down to a couple of local bookstores today. Showed both store operators the book, explained what it was, and left them the photocopies to look over at their leisure. The response was encouraging.

The first is a woman about my age who runs a hardcover establishment along with a stationery store. An old friend going back 20 years. She hadn't heard of WWIV, had had no inquiries, but was interested and thanked me for "the tip." She might order from you, but I'll be pleasantly surprised if she does.

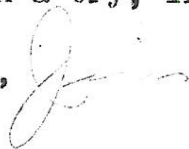
The other store operator runs the paperback store at the bus station. Bearded young man. Also hadn't heard of the book and had had no inquiries. But his interest was immediately evident and he volunteered that he would certainly order a couple of copies "if only because I want to read it myself." I think he'll order.

In either case I have no doubt that if they display the book casually it'll sell well for a while, anyway.

I have other stores in mind that also should be interested, but my copier isn't working as well as it should and what I've left with these people is none too presentable. So if you can send some flyers, I can leave them after waving the book in front of a certain number of bookstore operators.

Worth a try, if you still can spare half a dozen or so.

Best,



jdW