

Dear J's, reading the Potomac piece today, on Pat Buchanan, I was reminded of the book he did last Xmas titled "The New Majority." That also reminded me of The New Majority Book Club, which was established briefly about 3/70. All of a sudden, when I tried to recall when the phrase, "The New Majority," was first used and by whom, I could not. I think it was in the 1972 campaign. Have you any recollection? The book club was established by Allen Brownfeld, a right-winger polemicist who had been with the Internal Security Committee. The phrase is a good phrase and good propaganda, so I'm disappointed at not recalling who began it and when. Best, HW 12/9/73

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