Dayton's 700 On The Mall Minneapolis, Minnesota 55402



Executive Offices

Dear Sir:

As we approach the Christmas season we should like to express our appreciation to you for the help and cooperation you have given us throughout the year. The fine relationship we have with you has helped make 1972 a good year for Dayton's and we hope for you too.

Because the spirit of the season tends to stimulate expressions of generosity in tangible ways, may we remind you that our corporate policy prohibits the acceptance of gifts from anyone with whom we do business. We know you will respect this policy.

We extend to you our best wishes for a happy and prosperous 1973 and look forward to your continued support and good will.

Sincerely,

Carl R. Erickson

Chairman of the Board

NOV 2 6 1972 4

The mailman forgot to deliver our mail today because we were away yesterday. Logical, huh? So, with nothing but the most dismal on our minds, as you will learn, we drove in for it. It includes your generous mailing cancelled 11/22, with five different stamps some young people will enjoy. And this, which gave "il the longest and loudest laugh in some time as she read it while driving home. "In gold! And from the chairman of the board, yet!" However, the description of our slight relations is true and now typical of all of the few with whom we still deal, all of the crooks having shaken out with the end of the assassination crush. As soon as I can I'll have to be writing some of the wholesalers who still owe us. Even Paul Elder does, and it was acknowledged after Doubleday took over. I supplied new bills and got no response. M. Cunegonde used one wrong word. He should have said "This is the crookedest of possible worlds. "I'm typing this note while Lil looks for a missing file of her files, not mine for a change. Ian McD phoned today to see if we'd care for his dog so he can take his wife to the moonshot and the local Florida travel it will make possible. Sure. Chris wore her afgahn (fol lit) and her friends are all asking for introductions to Lil so they han have things made. While Lil's busy season is now coming, I'd like to visualize the possibility that she can be paid a fraction of the value of the time she takes. When you mentioned your own loom you said you can weave skirts on this. Now if it is no troubleONLY, when you have time I'd like to know a bit about looms and their cost and how compatible they are with arthritic fingers, looking forward to Xmas or later. If it is only the address of the manufacture of the loom you found satisfactory, I'd appreciate. But an idea of the cost is an initial event. Best, HW 11/15/72