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2/28- CBS AM TV boxed feature, Kalb and Rather, taped-in-advance impressions Peking: Rather, of what he called the intense and directed desire to please, which he illustrated with the story of a woman on the White House staff. She tried to throw some underwear away three times and three times it was returned to her. Kalb, who said he told a Russian diplomat that he liked Peking and was greeted with surprise, was most impressed by the intense pride of the woman whose home was one relatively bare room. Mrs. N. went there. How much each learned is told by these of their impressions, strongest. R was also overwhelmed by the snow cleaning, as far as he could see. He appears to think that all 800,000,000 were out dowing that and nothing else. That Kalb couldn't understand the pride even in terms of contrast with the past is hard to believe, but he did say that in what for us would be poverty, she was proud, and I think by now most listeners, if they thought, would know what he should have and did not say. CBS is back on new "entertainment" format. Little on China. But TODAY was to have had the entire second hour on analysis and part of the first and stuff from Alaska.H