

November 10, 1963

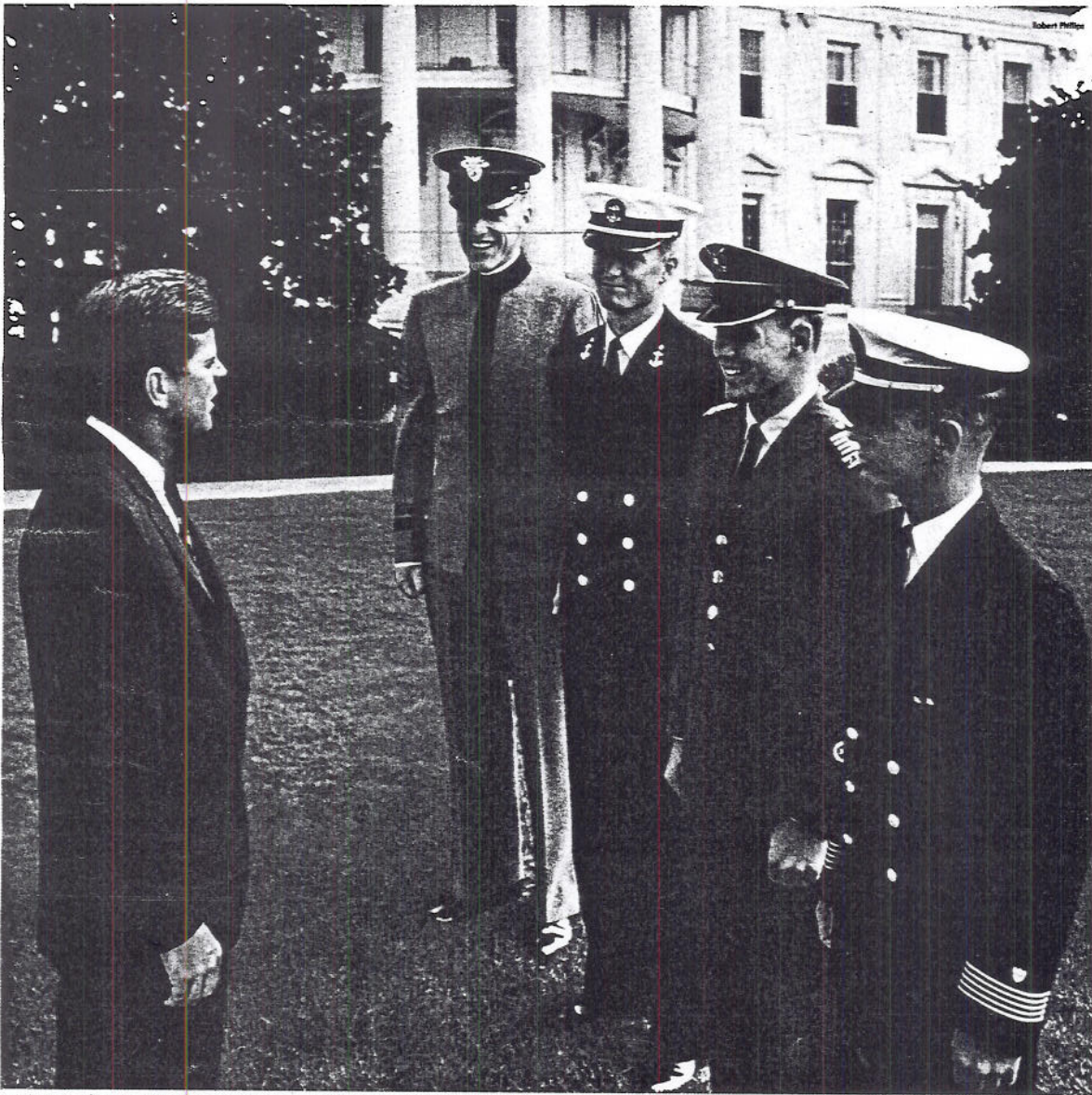
This Week

MAGAZINE

THE MILWAUKEE JOURNAL

President Kennedy: An Appeal to Youth
America needs 3,078 bright young men to enroll in our four service academies

A chilling new suspense story from England:
Guide to Doom by Ellis Peters



President Kennedy congratulates the four top-honor men of the service academies: West Point's Cadet First Captain Richard A. Chilcoat of Millersville, Md.; Annapolis's Midshipman Captain

Walter W. Kesler of Exeter, N. H.; Air Force Academy's Cadet Colonel James C. Ingram, Jr., of Lafayette, La.; and Coast Guard Academy's Cadet First Class Ronald A. Walrod of San Diego, Calif.

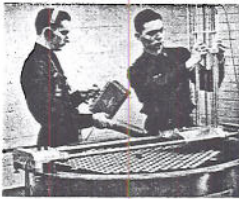
Our Academies

In a special appeal, the President calls on the best of our nation's

I HAVE WRITTEN this article with 3,078 specific readers in mind — the nation's most outstanding young men, whom I am asking to carry out a very special mission. On next July 1st, I want these young men to dedicate themselves to the future of the United States by entering the Class of 1968 at our four service academies: West Point, Annapolis, the Air Force Academy at Colorado Springs, and the Coast Guard Academy at New London, Connecticut.

The words "special mission" and "dedicate" are not a dramatic overstatement; if anything, they do not convey enough of the urgency in my quest. The men who take up the burdens of the Presidency in later years must be assured that this nation will always have as its military backbone a corps of junior officers that represents the finest in leadership. The future security of this country — indeed, the future security of the entire free world — depends on a continuous flow of the most talented young men in the land into our service academies.

I am seeking the very best minds in the nation because, in my opinion, these men are going to have a decisive influence on our national welfare. I realize that many young men today think that their service to the country would only be standing and waiting for the ultimate of the atomic age — a war which might last a day or two before much of the world is burned up and the nuclear dust settles.



Coast Guard Academy: Students perform an experiment with a nuclear reactor

Nothing, of course, could be further from the truth. Today we live in an uneasy but far from totally inflammable world; this world in turn has spawned a shadowy and subtle confrontation called the cold war.

Graduates of our service academies today are deeply com-



Military Academy: Cadets study basic atomic and molecular structure of universe

mitted throughout the world to helping countries maintain their freedom. Whether an officer is an instructor of troops in the jungles of Viet Nam, or whether he is a troop commander in Berlin, the burdens placed upon him are as harsh as they ever have been in our history. The men who maintain our freedom today require just as much tenacity of spirit as they would if they were entering battle. It is entirely conceivable that when the history of the twentieth century is written, the names of such crucial struggles as Laos and Viet Nam will rank in significance alongside Guadalcanal and Korea's Pork Chop Hill.

Today's versatile military man

The responsibilities of today require a versatility and an adaptability never before required of a military man. Officers must comprehend and control incredibly complex weapons and delivery systems. At the same time, others command traditional forces but in less traditional roles: men risk their lives as instructors and advisors, not as combatants.



Air Force Academy: Aeronautics, missiles, rocketry, space science are all in curriculum

The non-military problems which the future officers of this nation will face will also be most demanding in the diplomatic, economic, and political sphere. As one example, military officers have been patiently conferring on political and military aspects of enforcing the Korean Armistice for a decade.

How to apply to the U.S. Academies

Check your eligibility: An applicant must be a single male citizen of the U.S. between 17 and 22. He must be a high-school graduate, be in excellent physical condition, and have achieved a passing score on the College Entrance Board Examinations.

You must get started early, because entering classes at all four academies

are generally filled early in the year. The Class of 1968 begins training in July 1964.

Apply to your Congressman: 85 per cent of cadetships for the Army, Navy and Air Force Academies are made by Congressional appointment. Senators and Representatives often

hold competitive examinations and interviews and make several nominations for a single place to give the academies a choice. Appointments to the Coast Guard Academy are made directly by the Academy. Other direct competitive appointments to any academy are open to: members of the regular services and reserve components;

By President JOHN F. KENNEDY

Need Bright Young Men!

youth to choose careers of service and adventure

Academy graduates are attached to U.S. Embassies and consulates throughout the world performing a variety of military and non-military tasks.

Nevertheless, I must confess to being a bit disturbed over the pre-World War II image of the professional soldier which still lingers in many minds. No longer do officers live from one war to the next. Nowadays, more likely than not, career officers are doing post-graduate work in hundreds of non-military colleges and universities throughout the country. Seventy-five per cent of the cadets at West Point are expected to complete post-graduate training, and the Navy hopes that one day all of its officers will have taken some form of advanced study. A good example of this rounded training is found in the high proportion of academy graduates who, after their retirement from the Armed Forces, join American corporations in executive capacities.

Lest any young man cling to the outmoded notion that life at the service academies is not intellectually stimulating, let me point out students accepted at the academies today are nearly all in the top 20 per cent of their high-school graduating class. The cadets at West Point now have their own nuclear reactor for studies in atomic energy; the operation and use of computers also is part of West Point's curriculum. A select group of midshipmen at Annapolis now is allowed to pursue year-long research projects into such advanced areas as the impact of laser development on weapons systems. While West Point still is an engineering-oriented school, 40 per cent of the courses are connected with the humanities. At Annapolis where the



Naval Academy: Midshipmen learn how to solve problems with analog computer

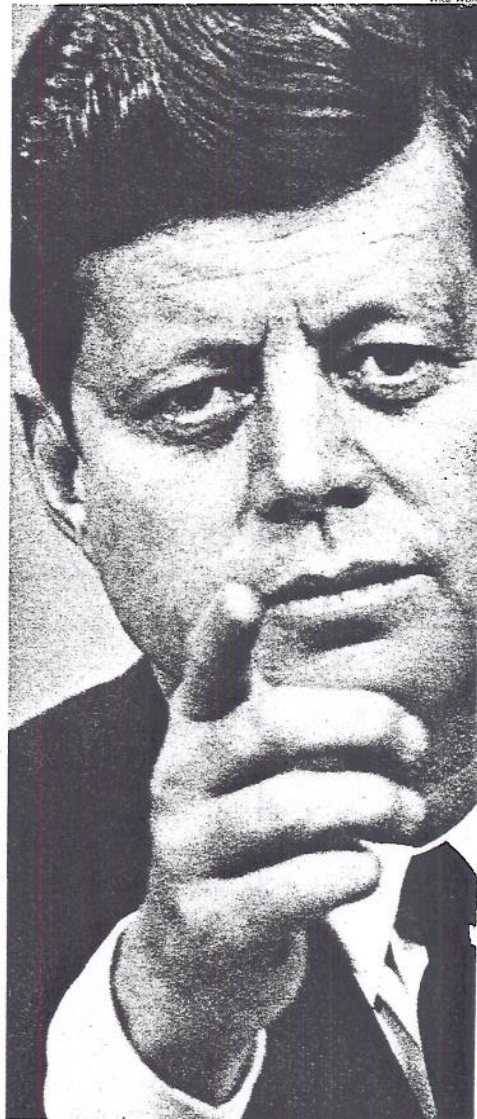
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sons of regular servicemen who are still in service, retired or who died while serving; sons of deceased veterans, and honor students from honor Military and Naval Schools.

What to do first: The first step is to write a letter of inquiry to the Academy you want to attend. You will then

be advised on your next step to take.

Write to: The Admissions Office, U.S. Military Academy, West Point, N. Y.; Chief of Naval Personnel, Navy Dept., Washington 25, D. C.; Registrar, U.S. Air Force Academy, Colorado; Superintendent, U.S. Coast Guard Academy, New London, Conn.



For Colds and Flu...

DOCTORS RECOMMEND:

1. Rest in bed
2. Drink plenty of fluids
3. Take aspirin to reduce fever and relieve pain

REPORTING on a Government-Financed Study of Five Leading Pain Relievers, an article in The Journal of The American Medical Association showed that Bayer Aspirin was unsurpassed by any of them for speed and strength of relief. The report also showed that Bayer Aspirin was as gentle to the stomach as any product tested, including the higher-priced buffered product. On the other hand, the two combination-of-ingredients products tested upset the stomach considerably more often.



PRESIDENT'S APPEAL

Continued from page 7

curriculum is focused on 56 basic courses including naval science and the humanities, the intellectually curious student nowadays has a choice of 127 elective courses. The Air Force Academy is deeply involved with studies in the aerospace field.

I mention these facts to impress upon the young man of today that military life has become as sophisticated as the struggle we are involved in. As long as there are wars like the one in Viet Nam, we will still need the valiant services of the foot soldier, the helicopter pilot, the artillery man, and the Marine. Nevertheless, the image of the lone fighter pilot gallantly sweeping the skies of enemies has been all but outmoded. Today, the life of our nation depends on electronic and scientific wizardry which demands cool, calculating, scientific minds to run it.

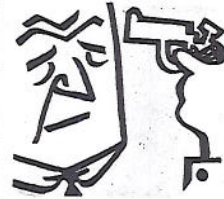
Man's next frontier

Army, Navy, Air Force, Marine Corps and Coast Guard officers today work in every scientific area: physics, biology, chemistry, aerospace, medicine, and engineering. The Armed Forces will help bridge man's next frontier — the moon. In the design and testing of new weapons and scientific techniques, the career officer has to be the interpreter in the constant dialogue between the scientific community and the demands of the military.

Last year's crisis in the Caribbean amply demonstrated that military policy and power cannot and must not be separated from political and diplomatic decisions. During that crisis, I was able to draw upon the reservoir of knowledge of our military commanders who were acutely aware of the enormous stakes in the nuclear age. But will the President of the United States in 1969 have the same resources?

To insure this supply, I ask our finest young men to take advantage of the application information printed accompanying this article [see Page 6]. I want them to realize that life at the academies is not guaranteed to be leisurely. Competition to enter is keen, but the four schools represent the essence of democracy. They offer unlimited opportunities for educations and careers to qualified young men whatever their background.

The decision about our future does not rest with me; it is in the hands of 3,078 young men. I hope they will heed this call. — THE END



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DeWitt's Pills, with positive analgesic action, bring fast palliative relief of symptomatic pains in back, joints and muscles. DeWitt's Pills are mild diuretic and help flush out unwanted wastes left by sluggish kidneys. DeWitt's Pills may be just what you need to relieve backache miseries and help you avoid getting up nights.

DeWitt's Pills

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