Now it's credit cards

## Computers threaten right to privacy

RON PRIMULA The Right of Privacy will be lost in 1969. The Establishment has the power, the money and the organization. They are hitting simultaneously on many fronts. The no-money society is being freely discussed in many conser-vative, solid engineering type journals. Machine Design carried an article a year ago in which journals. Machine Design carried an article a year ago in which they made free reference to the \$1-billion in credit-card debts carried on the books of national banks. The figures are now big-ger than that. Do you think, Dear Reader, that you are going to have a chance against a billion dollar business? Is it off the beam to the the credit card to right-of-privacy?

Is it off the beam to tie the credit card to right-of-privacy? Credit Data Corporation in Cali-fornia has 70,000 members con-nected in its network via toll-free circuits. Their terminals, in turn, have access to records of the leading issuers of credit cards all over the United States. All very noble in purpose, since it minimizes "kiting" of credit cards. There are two issues that are minor annoyances to the people

minor annoyances to the people promoting the no-money society. One is selecting the type of equip-ment needed. There are many ment needed. There are many kinds of equipment on the market and no sign of agreement between bankers, designers and equip-ment manufactures. The other issue is the time element. When will the checkless—then the cashless—economy go into ef-fect? "When", not "if" is the word; and you will note there is not a word of concern about what the public may think of the sys-tem. and no sign of agreement between

One of the more advanced card types is the touch-tone card, manufactured by Pilgrim Plas-tics Corporation (Boston) and widely used by Bell System tele-phone computer networks and the Bank of Delaware in its retail credit card project in Wilming-ton. The clerk takes the cus-tomer's card, inserts it in a special telephone connected de-vice and gets an audio "yes" or "no" from the bank's computer regarding the customer's credit standing. The transaction then One of the more advanced card

procedes, with the clerk signalling the computer to bill the cus-tomer and credit the store and otherwise complete the paper-

otherwise complete the paper-work. All very businesslike so far, but bear in mind that at this particular moment the computer has within its memory the phy-sical location of this particular citizen and can check a "wanted" list and report to the police just

as fast, and, at the same time, as it is reporting his credit rating to the store. If not actually wanted at this moment, it can store and print out a record of every pur-chase location at any time in the future. Skip-trace agencies use credit checking to locate people. In at

checking to locate people. In at least one recent instance a Bank-americard was "credited" with making an arrest possible.

Your bank account carries your four bank account can rise your social security number, required for tax purposes (based on the assumption that you are auto-matically guilty until you prove yourself innocent by making your (Continued on Page 23)

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(Continued from Page 25) income tax out properly). Soc-ail security numbers are also used within banking circles to locate multiple accounts, in case you should be thinking of declar-ing bankruptcy. Many local banks use their computers to offer a professional billing service to doctors. The doctor's assistant uses a touch-tone telephone connection to up-date the bank computer's record with a code for the treatment and the charge. Some of these same banks of-fer a credit-check service. At your local grocer, the cashier punches the number of your card into a little keyboard next to the

into a little keyboard next to the a little keyboard next to the cash register. In a couple of seconds it answers back by light-ing one of three lights, indicating "yes" "no" or "panic". How come a get-well card from the grocery manager?

Is this all shooting at sha-dows? Or is it 1984 in 1969? One of the big names backing the credit-card, no -money scheme is Bank of America. Their in-terest is understandable, since there would be a service charge. there would be a service charge. Would the income they get from this be tax free, since they are 51 per cent owned by The So-ciety of Jesuits (Catholics)?

51 per cent owned by The So-ciety of Jesuits (Catholics)? How big would you like your bogey-man to be? Think about the credit-card currency system and the existing direct connec-tions between many of the larger banks and the IRS with their com-puting centers already existing. (Eighteen centers, as remem-ber, each one large enough to handle the entire income tax program). Think about every citi-zen (that's you, too, baby) located every time he makes a purchase. The 1970 census is coming a-long, with some 120 proposed questions concerning the number of household item such as dish washers, electric blenders,

plumbing, automobiles, the amount of property you own, your personal income and so on, Would this data (paid for by taxes) be available "on demand" to every manufacturer and credit agency that "demanded"? This will be catiled in 1960 settled in 1969.

Several recent court decisions have decided that records obtain-ed using tax money cannot be kept from the public. The Federal government announced that records of psychiatric case his-tories will be computerized and tories will be computerized and made available "on demand".

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The Committee on Information

The Committee on Information in the Behavioral Sciences of the National Research Council re-cently called for the establish-ment of a Federal Data Service Center without delay. Rep. Cornelius E. Gallagher (D., N.J.), heads the House Spe-cial Subcommittee on the Inva-sion of Privacy, which is un-animously against the data bank idea. He puts the problem this way, "In order to create more benefits, governments think they need to know more about their people. The more the Govern-ment knows, the less the in-dividual has left of himself which is his own. The more the Go-vernment accumulates data on the individual, the more the Governe-

vernment accumulates data on the individual, the more the Gov-vernment feels it needs to know." During World War II there were many links between the National Research Council, Dr. Vannevar Bush, the Office of Scientific Research and Develop-ment (OSRD) and the Special Committee under Col. "Wild Bill" Donovan that developed the sil-ent, flashless pistol and many other devices and schemes for the OSS, which later became the CIA. Reach in your pocket rightnow,

Reach in your pocket rightnow. Reach in your pocket rightnow, take out that credit card and look at it. Don't worry, its still safe to use, probably. But each time you hand it to the store clerk, think back over the last few headlines from Washington, Sometime during 1969 you'll hear a barely audible snap as the last circuit is closed and that card becomes your leash. becomes your leash.