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DETROIT , MARCH 19 (AP)-INTEREST IN THE FAMILY OF THE LATE PRESIDENT JOHN F. KENNEDY HAS PROMPTED A DETROIT BUSINESSMAN TO START PUBLISHING A MONTHLY NEWS LETTER DIGESTING THE FAMILY'S ACTIVITIES.

FRANK H. GILLE, PRESIDENT OF AMERICAN DATA PROCESSING, INC., SAID THE LETTER, WHICH HE WOULD BEGIN PUBLISHING IN DETROIT NEXT MONTH, WAS PROMPTED BECAUSE THE "KENNEDY PHENOMENON" HAS BECOME AN IMPORTANT FACTOR IN AMERICAN LIFE.

"THE LATE JOHN F. KENNEDY AND MEMBERS OF HIS FAMILY HAVE EVEN INFLUENCED OUR MEN'S AND WOMEN'S FASHIONS, AND NOT ONE YET HAS ATTEMPTED TO CORRELATE THE GREAT VARIETY OF AVAILABLE MATERIAL," HE SAID.

GILLE SAID THE 12-PAGE LETTER WOULD REVIEW THE MONTH'S ACTIVITIES OF ALL THE PROMINENT MEMBERS OF THE FAMILY AND WOULD ALSO CARRY ORIGINAL VIEWS ON MATTERS OF SPECIAL SIGNIFICANCE.

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