NYTimes

## Books - Lawrence

## Due to Popular Demand !

Two weeks ago, Long John Nebel conducted an unusual broadcast. His guest was the mystery author of "WERE WE CONTROLLED?" (The assassination of John F. Kennedy) and the program created a sensation!

Some 2,343 letters were received within a few days! Response varied from listeners who said: "It's science fiction" to those who felt "These serious charges deserve thorough investigation."

The startling theory of the assassination was written by "Lincoln Lawrence" though that obviously isn't the author's real name. His identity is a carefully kept secret.

This nationally-known man found it necessary to write this book under a pseudonym—for reasons you'll understand when you hear the broadcast or read the book!\*

The Long John show was made possible through the use of a specially installed remote telephone.

Because of the excitement stirred up by the author's only radio "appearance," the show will be repeated tonight. Don't miss it!

LONG JOHN NEBEL SHOW At Midnight on W.N.B.C.

\*and buy your copy of "WERE WE CONTROLLED?" at your neighborhood bookshop. \$4.95

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