

Merry-Go-Round

2-7-67
**Kennedy Picked
 The Wrong Emissary**



Drew Pearson

BOBBY KENNEDY would have got further in his battle to censor Der Stern magazine and the Manchester book in Hamburg if he had sent someone else as his emissary.

The emissary was William van den Heuvel, who once worked for Kennedy in the Justice Department and who is married to the lovely daughter of Jules Stein, powerful head of the Music Corporation of America. Van den Heuvel was a popular figure with the Kennedy jet set in Washington, but in Germany he laid an egg.

The Cowles publications sent Look's top editor, William Attwood, to Germany to persuade Stern to censor the text. Attwood once served as American ambassador to Guinea and later to Kenya where he scored remarkable diplomatic victories. He used the same technique in Germany.

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VAN DEN HEUVEL, however, poked a finger at Henri Nannen, top Stern editor.

"You insulted Robert Kennedy," he bellowed. "You ought to apologize."

Nannen quietly closed his briefcase.

"Let's get out of here," he said. Then, turning to his foreign editor, Ebon Vacek, he remarked in German, "What is 'flegel' in English?"

"Flegel" is the German for someone who doesn't behave, but Vacek couldn't find the right translation and by this time Van den Heuvel had quieted down. Later he apologized.

Stern's editors knew they were on solid ground, because the German copyright law is different from the American in that

ownership of a piece of literature rests with the publisher the minute he starts to print. Once the presses start to roll, the author has nothing to say about copyright. The second edition of Stern had already started to come off the press when Jackie brought her suit.

Furthermore, German law requires that the suit be brought at the seat of the publishing house, which in the case of Der Stern is a small village, Itzehoe, 20 miles from Hamburg. Look magazine had overlooked this requirement.

Later Van den Heuvel, faced with these facts, stood up and read to the German publisher, Dr. Gert Bucerius, and his staff a peremptory warning that they would have to censor that part of the book to which Bobby Kennedy and Jackie objected.

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AFTER THE GERMAN court had found unanimously for Der Stern against the Kennedy family, Van den Heuvel indicated to the German press that Stern's editors had not treated him right. The press asked the editors about this treatment.

"We only gave him Mosel 1959, caviar, smoked salmon, beef stroganoff and Camembert cheese!" protested one of the editors.

In the end, editor Nannen bowed to Jackie's request and is censoring all that she wanted out of the Look magazine installments. He did not bow to Bobby Kennedy's request. At first the Kennedy family wanted 7000 words chopped out of the Look installments.

What Der Stern is censoring is not too important.

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