

NYTimes

9 Nov. 1966

Rights to Book on Kennedy Sold
LONDON, Nov. 8 (AP)—
British rights to serialize William Manchester's "Death of a President" were sold tonight for more than \$100,000 to The Sunday Times. Joseph Wurzel of Cowles Publications announced the first foreign sale of the rights to Manchester's forthcoming book on President Kennedy's death. Look magazine bought world serialization rights for more than \$650,000.

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LONDON, NOV. 8 (AP)—BRITISH RIGHTS TO SERIALIZE WILLIAM MANCHESTER'S "DEATH OF A PRESIDENT" WERE SOLD TONIGHT FOR MORE THAN \$100,000 TO THE LONDON SUNDAY TIMES.

JOSEPH WURZEL OF COWLES PUBLICATIONS ANNOUNCED THE FIRST FOREIGN SALE OF THE RIGHTS TO MANCHESTER'S FORTHCOMING BOOK ON PRESIDENT KENNEDY'S DEATH. LOOK MAGAZINE BOUGHT WORLD SERIALIZATION RIGHTS FOR MORE THAN \$650,000.

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