

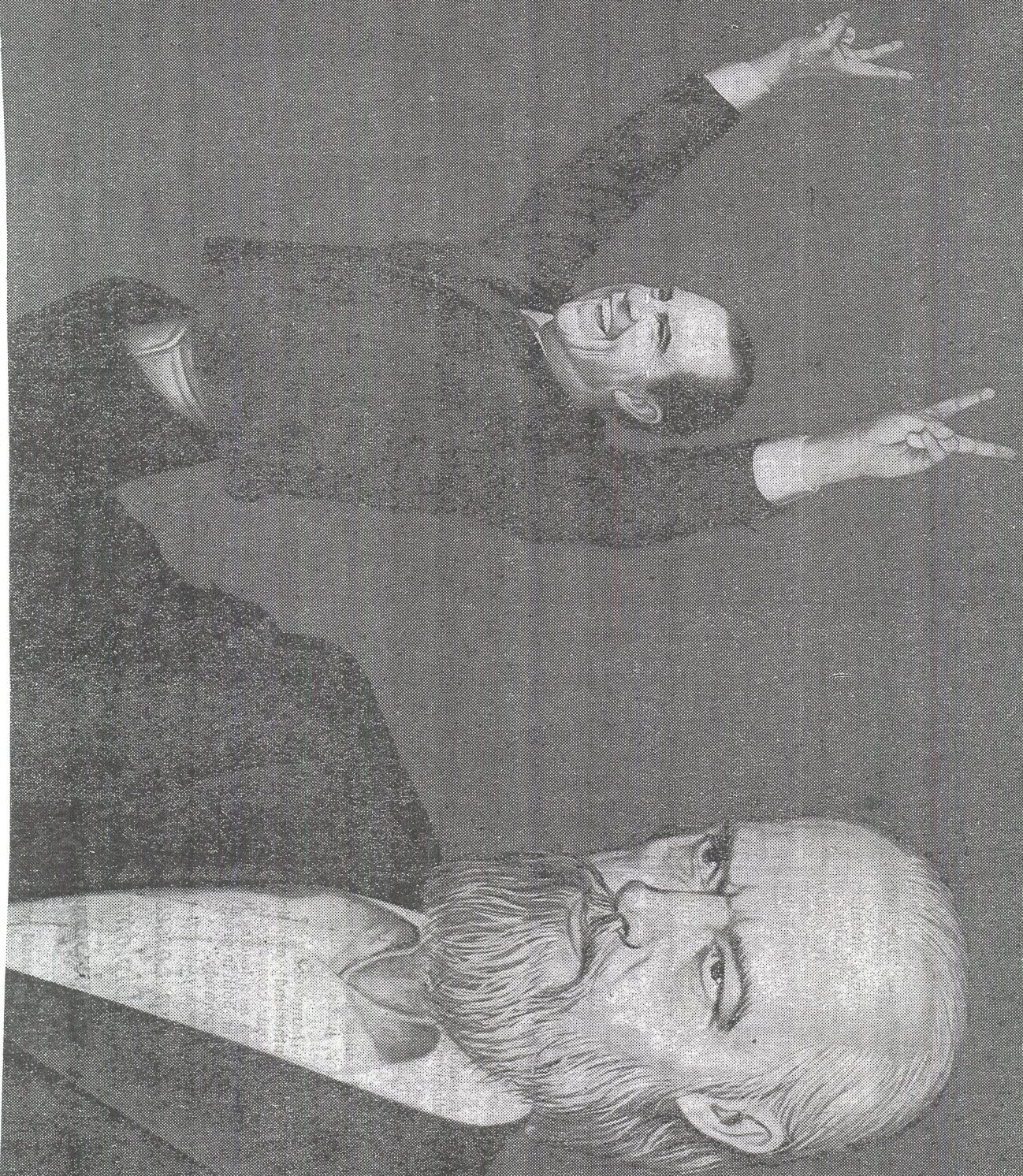
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Why Watergate
happened.

The secret links among Nixon, Hughes and the CIA.

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Everybody knew Watergate was only the tip of the iceberg. It wasn't just "a third-rate burglary." But nobody knew the real reason behind it. In the September issue of PLAYBOY, you'll learn what that reason is, and you'll also learn about the high-level, big-money dealings that spawned our biggest Governmental shake-up in history.

In a startling two-part story entitled *The Puppet and the Puppetmasters*, you'll read how the Hughes empire became a front for the Central Intelligence Agency. And then you'll find out how Howard Hughes used that alliance and his wealth to gain defense contracts and favorable legislation—and to help buy the Presidency for Richard Nixon.

You'll be stunned by the complex and

clandestine maneuverings of the Hughes-CIA cabal. The pay-offs. The secret memos. The under-the-table deals that mocked our electoral system and gave the highest offices in the land to the highest bidders.

And when you've absorbed all that, we'll tell you how the cover-up was accomplished and how the news media were misled in their efforts to uncover the complete story.

It's a detailed exposé pieced together from a year of intensive digging by investigative reporters Larry DuBois and Laurence Gonzales. And it's all true. It's all documented. And it's only in the September issue of PLAYBOY. At your newsstand now.

If finding the inside story on Watergate in PLAYBOY surprises you, it shouldn't. Hard.

hitting investigative reporting has always been a part of PLAYBOY's diverse and exciting fare. An editorial mix that keeps more than 17,000,000 readers involved and informed every single month. And while our readers benefit, so do our advertisers. Because that same involvement is reflected in response to PLAYBOY's advertisers.

That's why our September issue is the fourth consecutive issue to top our ad lineage for the same period last year. And why our October issue will be our biggest October issue in years. And that's an inside story that shouldn't surprise you at all.

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