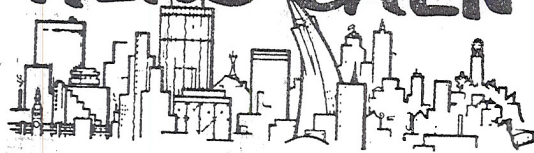


HERB CAEN



Catch as Catch Caen

INSIDE OUT: Catherine and Randolph Hearst, tired of being gawked at and pointed out, are about to give up their California-Mason apt. and move back to the comparative seclusion of Hillsborough; they've bought a house near the B'lingame Country Club ... It has been about a year, by the way, since Mrs. Hearst has attended a meeting of the UC Bd. of Regents — and she is under some pressure to resign so Jerry Brown can appoint one of "his" people. Not that Jer' is in a hurry, apparently. He still hasn't filled the vacancies left by the departure of Ellie Heller and Norton Simon, but they very well may be irreplaceable ... Financially-troubled Abercrombie & Fitch will close several stores to cut expenses — but the San Francisco branch, a moneymaker, looks safe for the time being; if there's one thing we don't need downtown, it's another big, empty building ... End of some kind of era: From outward appearances, Angelina Alioto was closing her A. Genaro (her maiden name) antique shop on Union yesterday, and moving the treasures out to the Alioto-minus-Joe mansion in Presidio Terrace ... Money-money-money: the 49ers-Denver game at C'stick last Sunday netted the Mayor's Youth Fund \$101,104, which is super, bowlwise or otherwise.

★ ★ ★

NOTES & QUOTES: "Finding life on Mars is only the first step," grumps Herbert the Furrier. "How are we going to kill it?" ... Orval Bright, looking on the dark side: "I know it couldn't possibly happen — I mean Ford nominating Nixon for veep and then resigning — so why do I keep worrying about it?" ... Once burned: Journalist Paul Jacobs, one of those left holding the bag for 10 G's when Eldridge Cleaver skipped bail a few years ago, is coming back for more; now that it appears Cleaver will be paroled if he can raise \$100,000 bail, Jacobs is among the donors ... KPIX News Director Joe Russin and Ch. 7 Anchorperson Marcia Brandwynne probably thought nobody saw them sneaking into the Fairmont "for a quick drink," but — The Shadow Nose! True, a five-yr. contract at Seven, but ve