EX-NIXON AIDENAMED AS FORD STRATEGIST Special to The New York Times WASHINGTON, July 7—Wil-liam E. Timmons, who twice directed strategy at Republican National Conventions for Rich-ard M. 'Nixon, was named Wednesday to be the director of convention operations for Presi-dent Ford. Rogers C. B. Morton, the Ford campaign chairman, said in announcing the appointment that Mr. Timmons's "experi-ence and judgment will give us invaluable assistance" in the contest with Ronald Reagan for the rivalry were reflected in the choice of Mr. Timmons for such a promInent role in the final phase of the nominating contest. President Ford has sought to mute his ties to his predecessor and even said last April that he no longer used