

SF Examiner  
**Ford's slogan**

**for '76:**

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**'New Agenda'**

United Press International

WASHINGTON — The Ford Administration is trying out a new slogan — "New Agenda." If it catches on it will be used in Ford's 1976 campaign.

Secretary of State Kissinger has used the term often in describing future foreign policy goals.

Ford has picked it up and his aides are hoping it will fall into the class of Franklin Roosevelt's "New Deal," John Kennedy's "New Frontier" and Lyndon Johnson's "Great Society."

But Ford's "New Agenda" will carry the liberal social meanings attached to these programs.

Ford is preparing himself little by little for his bid for a full term in the White House.

His aides now are saying he decided to pardon his predecessor Richard M. Nixon only one month after he took office himself so that he would not have to run against the Nixon legacy in 1976.