

Ford's Rating At New Low In January

By Louis Harris

President Ford has slipped to a new low in his overall public standing. In the latest Harris survey, Mr. Ford rates 60 per cent negative, which represents a loss of 10 points from the month before.

A cross section of 1,532 households in 200 locations across the country was interviewed between Jan. 16 and 20 in person and asked:

How would you rate the job President Ford is doing—excellent, pretty good, only fair or poor?

	Posi- tive	Nega- tive	Not Sure
January, 1975	36%	60%	4%
December, 1974	46	52	2
November, 1974	48	47	5
October, 1974	45	49	6
September, 1974	67	20	13

© 1975, Chicago Tribune-