





 Possibly the biggest grossers of all,
however, will be the dozens, the hun-


 he already appears to be. After all, the
Senate Watergate committee gave us
 of the official White House tape tran-
scripts, now known to have been
mendacious. immense sales of paperback editions
of the official White House tape tran-
 Nor should we overlook The Wash-
ington Post itself and The New York ford, generator of the multimillion-
dollar gross.





 out on the lecture, circuit, following ated with the scandals only by gen
ealogy and marriage, are also heading The Nixon bonanza has close paral-
lels to the financial consequences of
President Kennedy's assassination. In
both cases national disaster created
flourishing new business, and the sad-
ness of the even was dissipated as it
was converted into a consumer
product.
It may now be impossible for the
United States to have a national trag-
edy unless we concede that national
tragedy may be not only entertaining,
but also good for business.



