

Notes on People

Ziegler to Leave Nixon Soon and Start

Ronald L. Ziegler, press secretary throughout the Nixon Presidency, will soon wrap up his work with the former President's transition team at San Clemente, Calif., and begin a lecture tour for W. Colston Leigh, Inc., one of the country's oldest and largest lecture bureaus.

The 35-year-old former advertising man, who early in his career delivered the spiel on a jungle-cruise boat as a Disneyland tour guide, has been booked for "a number" of lectures beginning next month at "a variety of well-known universities throughout the country," according to William Leigh, president of the agency. Mr. Leigh declined to name places or dates or talk about money.

Mr. Ziegler is the senior member of a small team at the Nixon compound in California that is scheduled to go off the Government payroll on Feb. 9. The lecture bureau also represents such other former White House officials as Herbert Stein, William Ruckelshaus (as well as his wife, Jill), Egil Krogh and William Safire.

J. terHorst, who resigned as President Ford's press secretary as the result of the President's pardon of Richard M. Nixon, will receive the first—and projected annual—"Conscience in Media" gold medal of the Society of Magazine Writers. Mr. terHorst, now the syndicated columnist for The Detroit News, will be given the award tomorrow at a dinner, open to those with reservations, at the Biltmore Hotel.

John Hohenberg, journalism professor at Columbia University from 1950 until this year and still administrator of the Pulitzer Prizes, has been named to receive the ninth annual Distinguished Teaching in Journalism award of the Society of Professional Journalists, Sigma Delta Chi. Mr. Hohen-

berg, who is 68, attended the Columbia Journalism School after graduation from the University of Washington and was a newspaperman for 20 years. His book "The Pulitzer Prizes" was published last month.

The list of \$3,000 contributors to Senator Henry A. Jackson's Presidential campaign efforts during 1974 includes some of the most conspicuous backers of a variety of other candidates in 1972. They include Arnold Picker, the movie executive, who backed Senator Edmund S. Muskie; Joseph Robbie, owner of the Miami Dolphins, a backer of George McGovern; S. Harrison Dogole of Philadelphia, former campaign

treasurer for Senator Hubert H. Humphrey, and David Karr, a New York banker, who traveled with Sargent Shriver on his Vice-Presidential campaign trail that year. Dec. 31 was the deadline for giving contributions larger than \$1,000 to Presidential campaigns.

A proposal to have Evel Knievel rocket across the Thames River is getting a cool reception from British officials. John Daly, the promoter who organized the heavyweight title fight in Zaire in October, has come to the United States to talk to the motorcyclist, who tried to leap the Snake River Canyon in Idaho last summer. Mr. Daly's proposal is

to have him take off from Battersea Park, cross the 250 yards of river and land on the grounds of the Royal Hospital in Chelsea.

But in London a Government spokesman said that Mr. Knievel would first need permission to use the take-off and landing sites and then the blessing of the Port Authority, the Department of Environment and the police. "If he falls into the river," the spokesman was quoted as saying, "the permission of the Water Authority and the Pollution Authority would also be required."

Philippe Petit, who walked a cable between the World Trade Center towers 1,500 feet above street level in Au-

JANUARY 8, 1975

University Lecture Tour

gust, was hospitalized with hip or pelvis injuries yesterday after having fell 25 feet in St. Petersburg, Fla. The 24-year-old French aerialist was walking up a slant-wire while practicing for last night's opening performance of the year by the Ringling Brothers and Barnum & Bailey Circus.

Emperor Hirohito, like the rest of the Japanese, is feeling the pinch of inflation, but the taxpayers are providing some relief. On April 1 the annual private-expense allowance of the imperial household is scheduled to go up 25 per cent—the biggest single jump in recent history. For several years the Government has increased

the allowance at the same rate as inflation. So, with prices now running about 25 per cent above those of a year ago, the Emperor is just about holding his own.

His Memphis friends plan a birthday-card shower for Elvis Presley today. The singer will be 40. . . . George Romney, former Governor of Michigan and former Secretary of Health, Education and Welfare, will be the speaker today at the "Beautiful Activist" luncheon sponsored by Germaine Monteil, the cosmetics company, at the Plaza Hotel. Mr. Romney is now chairman of the National Center for Voluntary Action in Washington.

LAURIE JOHNSTON