

10-18-74

NYT

White House WIN Flags Due After Thanksgiving

WASHINGTON, Oct. 17 (AP)—Russell Freeburg, coordinator of the White House Citizens Action Committee to Fight Inflation, hopes to begin awarding President Ford's WIN flag soon after Thanksgiving.

The flags are intended to stimulate Americans to fight inflation, and Mr. Ford has said they would be awarded by local action committees on the basis of how well wages and prices are held in check.

Mr. Freeburg said the flag was still a prototype, but that Mrs. Ford had seen it. The flag has WIN—for Whip Inflation Now—in white letters in a solid red, circular background, similar to Mr. Ford's WIN button, on a white field with blue border.

It is not known yet who will pay for the flags, Mr. Freeburg said. Some 100,000 WIN buttons have been donated to fill 85,000 requests so far in that anti-inflationary project, he said.