



AP Wirephoto

Three political watches — the 'I'm not a crook' model, the Agnew and the Dickey Nixon

Timely Nixon Watches

Anaheim

Sales of the "Dickey Nixon" wristwatch have jumped to about 500 a day since Richard M. Nixon resigned the presidency, says general manager of Dirty Time Co.

The \$19.95 watch, with a caricature of the former president, hands covered with Mickey Mouse gloves outstretched in his famous "V" for victory sign, had been selling at four a week prior to the resignation, said Milton D. Nagy.

"We've been getting mail orders from all over the country," Nagy said in an interview.

Dirty Time also produced the once-famous Spiro Agnew watch. When he resigned last Octo-

ber "we sold about 50,000 watches in that month alone. Since then we have done a steady novelty business of about 15 Spiro watches a week," Nagy said.

He thought the Nixon watch craze would continue "much longer than the Agnew thing."

Another Nixon watch maker, All American Time Co. of Los Angeles, says since the resignation sales have leaped from 200 to 1000 a day for its timepiece, which has Nixon's eyes shifting back and forth with every tick. The watch says, "I'm not a crook" on the face. It also sells for \$19.95.

Nagy said neither Mr. Nixon nor Agnew have been paid royalties from the watch sales.

Associated Press