

Nixon Popularity Rating Falls to New Low at 24%

By George Gallup

PRINCETON, N.J.—President Nixon's popularity rating has declined to its lowest point recorded to date, with only 24 per cent approving of his performance as chief executive. This was prior to Wednesday's Supreme Court ruling that he must turn over 64 tapes and records.

Mr. Nixon's approval rating, down four points since early June, is also the lowest given any President since Harry S. Truman's rating of 23 per cent, recorded in the fall of 1951 following the breakdown of truce talks in the Korean War.

Following is the question asked to determine attitudes

on the President's overall performance in office:

Do you approve or disapprove of the way Nixon is handling his job as President?

Here are the latest results and trend since the beginning of the year:

	Ap- prove	Disap- prove	No Opinion
July 12-15	24%	63%	13%
June 21-24	26	61	13
May 31-June 3	28	61	11
May 10-13	25	61	14
April 19-22, 26-29	26	60	14
April 12-15	25	62	13
Mar. 29-April 1	26	65	9
Mar. 8-11, 15-8	26	62	12
Feb. 22-25	25	64	11
Mar. 1-4	27	63	10
Feb. 1-4	28	59	13
Jan. 18-21	26	64	10
Jan. 4-7	27	63	10

The following table shows the high and low points of approval recorded for the last six Presidents:

	(Per Cent Approving)	
	High	Low
Nixon	68%	24%
Johnson	80	35
Kennedy	83	57
Eisenhower	79	49
Truman	87	23
Roosevelt	84	54

The findings on Mr. Nixon's popularity reported today are based on a nationwide survey of 1,555 adults, 18 and older, interviewed in more than 300 localities during the period July 12-15.