

Network Heads'

KANSAS CITY, Mo. (AP) —Presidential aide Patrick Buchanan, a critic of network news reporting, was described by a top network official yesterday as a man whose moral philosophy was that "the machinery of government should be used to punish your enemies."

The criticism came from Julian Goodman, board chairman of the National Broadcasting Company (NBC), in remarks prepared for the annual Associated Press Broadcasters Association convention here.

He called for new court rulings and laws "to make sure that freedom of the press means just what it says and cannot be changed or modified to suit the self-interests of changing administrations."

Goodman told the APBA that Buchanan recently "advocated that advertisers use what he termed 'economic leverage' against broadcasters whose coverage of the news they do not like—or perhaps more accurately, that he doesn't like."

"He also suggested that viewers encourage such an effort by advertisers by boycotting their products."

Goodman apparently was referring to an address Buchanan gave March 25 to University of Pennsylvania business students. Buchanan's office said the address concerned how conservatives might make themselves heard when they suspected bias in news reporting.

"Mr. Buchanan also, on more than one occasion, has advocated the use of the antitrust laws against those broadcast companies who do not tell the news as he thinks it should be told," Goodman said.

"He is always careful to say this is his personal opinion—as though that could insulate it from the fact that his salary is paid by the taxpayers and that his office is in the White House."

Goodman said "Buchanan's moral philosophy and apparently that of too many people around him, was that the machinery of government ought to be used to punish your enemies."

And he said he felt that "one of the more discouraging aspects of this discouraging year of Watergate is that Buchanan and people like him have learned nothing from Watergate and its related activities—nothing at all."

Despite his criticism of Buchanan, Goodman said "the major challenge to the freedom of broadcast and print journalism does not come from White House special assistants. The real threat is and has been a gradual accumulation of regulations and restrictions on what journalists can and cannot report." He told the broadcasters: "I hope that we will continue to resist as forcefully as we know how any erosion of our First Amendment guarantees."

At Syracuse, N.Y., meanwhile, CBS Chairman William S. Paley also warned of governmental power over journalism. Speaking at the dedication of the Newhouse Communications Center at Syracuse University, Paley said, "the time has now come to eliminate entirely the Fairness Doctrine from government rulebooks or statutes."

Paley said the doctrine, because it empowers an agency of the government to sit in judgment over news broadcasts, has become "a tempting device for use by any administration in power to influence the content of broadcast journalism."

Paley said few presidential administrations have been consistently pleased with the press; all want to be "constantly approved and admired."

"But that is not the function of the press . . . The startling fact of the present

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administration is that, virtually from its inception, it has launched a systematic effort to discredit both the

objectives and the conduct of those journalists whose treatment of the news it disapproves."