

Transcripts

Selling Fast

By Harry Jupiter

Paperback editions of the White House Transcripts are zooming to the top of the nation's best-seller lists after just two days on the book stands.

Bantam Books said yesterday that its first edition of 300,000 copies has been sold so quickly the company is extending the printing to 800,000 copies.

Dell Publishing is moving a first printing of 1.7 million copies of the President's conversations with his aides. And a third publisher, Pinnaclé, is beginning to produce the book, too.

Those are paperbacks, which are being published in addition to the Government

Printing Office's 1308-page volume.

MacMillan is coming out with a hard-bound copy, to sell at about \$10.50 Bantam's 896-page paperback edition sells for \$2.50, Dell's for \$2.45.

The Doubleday and Brentano's bookstores in downtown San Francisco, which received large shipments of the paperbacks Thursday, were selling them briskly. At Doubleday, clerks were reaching into a display window for copies after the in-store supply was gone.

Macy's received 25 copies at 11 a.m. and was sold out three hours later.

Charlotte Newbegin ordered only ten copies for her

little bookstore in Tillman place.

"I had four or five orders in advance," she said, "and the others are moving right along."

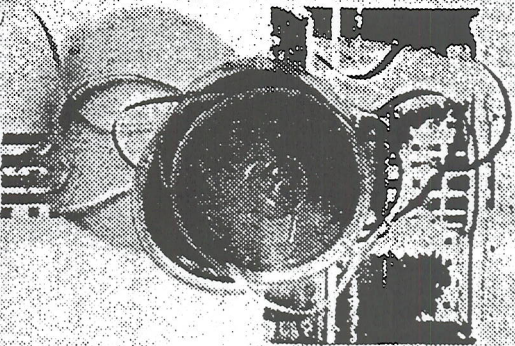
"We've been selling a lot of them," said Pauline Carver, at the Emporium's book department. "The book is going well and will continue to sell."

Bookseller Scott Martin, who was waiting for the 50 copies he has ordered, expressed surprise at the demand for the White House Transcripts.

"We got burned on the Pentagon Papers," Martin said. "That one was hot for about five minutes."

62738 • \$2.50 • A BANTAM BOOK 3874272

COMPLETE AND UNCUT



WHITE HOUSE TRANSCRIPTS

The full text of the Submission of Recorded Presidential Conversations to the Committee on the Judiciary of the House of Representatives by

President Richard Nixon
With an introduction by
R. W. Apple, Jr. of

The New York Times

The cover of the hot new book in town

SPC
5-11-74