PRESIDENT'S TOUR TO STRESS IMAGE

Mississippi Speech Today Is First in New Series

Special to The New York Times

Mr. Nixon is scheduled to fly to Jackson, Miss., tomorrow for a speech before a crowd of about 10,000 businessmen and others at a meeting of the Mississippi Economic Council. On May 3 he will speak at a Republican gathering in Phoenix, Ariz., and on May 4 at the opening of an exposition in Spokane, Wash.

According to White House officials, the President is unlikely to attack the question of his possible impeachment directly at least in the Jackson speech. He will probably concentrate, they said, on substantive governmental questions, with emphasis on the serious problems of the national economy.

But the officials made no attempt to hide their hope that Mr. Nixon, by discussing such issues, could rebut suggestions that Watergate and the impeachment inquiry have already eroded his ability to function effectively as President.

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