

WALTER SCOTT'S

# Personality Parade

about prominent personalities? Want informed opinion? Write Walter Scott, Parade, 733 3rd Ave., New York, N.Y. 10017. Replies will be used unless otherwise requested. Volume of mail received makes personal replies impossible.

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**BERT AND SINGER LANI HALL**  
Bert, the bandleader, married Lani, N.Y.

...ss, 38, is married to

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**Q.** How much money will the James Bond films earn on television? I am told they will earn \$100 million. Can that possibly be true?—Lowell Steele, Pittsburgh, Pa.

**A.** It is difficult to tell. Six of the films have been sold already to British and U.S. TV outlets for approximately \$16 million. They are *Dr. No*, *From Russia With Love*, *Goldfinger*, *Thunderball*, *You Only Live Twice*, and *On Her Majesty's Secret Service*.

**Q.** How many men from the J. Walter Thompson advertising agency are or were members of the White House cabal under Bob Haldeman? Is it also true that Haldeman still runs the White House from Los Angeles?—P.T., San Marino, Calif.

**A.** Bob Haldeman, Ron Ziegler, Larry Higby, Dwight Chapin, and Ken Cole are all alumni of the J. Walter Thompson advertising agency. Ziegler remains the President's press secretary although his deputy, Gerald Warren, briefs the press. Haldeman and Chapin are out of the government. Higby works for Fred Malek at the Office of Management and Budget. Ken Cole is Ehrlichman's successor. There is little doubt that Haldeman still maintains White House contact through Ziegler and Higby, although, discredited, he no longer runs the White House staff as he once did.