

Americans' Sense of Satisfaction Decreasing

By George Gallup

PRINCETON, N.J. — In terms of expressed satisfaction with their standard of living, Americans are worse

off today than they were a decade ago, with 71 per cent saying they are satisfied today compared to 77 per cent in 1963.

The findings were recorded in a recent nationwide survey which also shows a decline in job satisfaction—from 85 per cent in 1963 to 79 per cent today. In terms of income, 64 per cent expressed satisfaction in 1963, but 61 per cent do so today.

Only satisfaction with housing shows no downward trend, with 72 per cent in 1963 expressing satisfaction with their housing compared to 74 per cent today.

The high levels of satisfaction among Americans in terms of standard of living, however, contrast with growing dissatisfaction regarding the moral climate of this

country and with increasing discouragement concerning the future.

Following is the question asked:

On the whole, would you say you are satisfied or dissatisfied with the work you do . . . your housing situation . . . your standard of living . . . your family income . . . your children's education . . . the honesty and standards of behavior of people in this country today . . . the future facing you and your family?

Here are the findings and trend:

YOUR STANDARD OF LIVING?			
	Satisfied	Dis-satisfied	No Opinion
1963	77%	22%	1%
1973	71	27	2

THE WORK YOU DO?			
	Satisfied	Dis-satisfied	No Opinion
1963	85%	10%	5%
1965	82	13	5
1966	86	8	6
1969	87	7	6
1971	81	11	8
1973	79	13	8

YOUR FAMILY INCOME?			
	Satisfied	Dis-satisfied	No Opinion
1963	64%	34%	2%
1965	65	32	3
1966	65	31	4
1969	65	33	2
1971	62	35	3
1973	61	37	2

YOUR CHILDREN'S EDUCATION?			
	Satisfied	Dis-satisfied	No Opinion
1963	66%	27%	7%
1965	73	22	5
1966	74	18	8
1969	64	25	11
1971	63	26	11
1973	61	29	10

YOUR HOUSING SITUATION?			
	Satisfied	Dis-satisfied	No Opinion
1963	72%	25%	3%
1965	71	26	3
1966	75	21	4
1969	78	20	2
1971	73	23	4
1973	74	23	3

THE HONESTY OF PEOPLE IN THIS COUNTRY TODAY?			
	Satisfied	Dis-satisfied	No Opinion
1963	34%	58%	8%
1973	22	72	6

THE FUTURE FACING YOU AND YOUR FAMILY?			
	Satisfied	Dis-satisfied	No Opinion
1963	65%	34%	2%
1971	58	30	12
1973	53	34	13

The findings reported above are based on a nationwide survey of 1,505 adults, interviewed in person in more than 300 scientifically selected localities during the period Sept. 21-24.

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Rubber Bullets Carry Rebound

PRETORIA, Dec. 8—The South African police do not use rubber bullets to control riots because of African superstitions, a senior officer said here.

Brig. Louis Snyman, public relations officer, told a press conference on riot control methods:

"In the case of blacks, the witch doctor tells the rioters that his muti (medicine) can make them immune to the bullets of the whites. "If we used rubber bullets, we could really be in trouble.