

AN APPEAL FOR FAIRNESS

(Sixth in a Series)

THE ASSASSINS

The media have found President Richard M. Nixon guilty! They scandalized him, they brutalized him, they savaged him day after day, night after night, and now they have come to bury him, draped in infamy, with the White House for a coffin.

All the pious rhetoric and mind-curdling acrobatics of reporters, columnists and newscasters will not alter the simple truth: History will judge them for what they are—**ASSASSINS.**

THE WHITE HOUSE

WASHINGTON

September 5, 1973

Dear Rabbi Koff:

So many friends have called my attention to your "Appeal for Fairness" campaign that I wanted to thank you personally for stepping forward in this way.

Your support at this time reaffirms my belief that faith in our country continues to be strong, and that the people of the Nation -- who have contributed so much to the progress of mankind -- will help this Administration to achieve the great goals we seek for America and for the world.

With appreciation and best wishes,

Sincerely,



WHAT IS FREEDOM OF THE PRESS?

The media would have us believe that the enormous technological advances since the First Amendment was enacted in the eighteenth century affected every phase of the lives of all citizens **except THEIRS.**

The simple fact is that in the 18th and even in the 19th century it took but **little capital** to produce a newspaper, and **there were no competing techniques.**

Not so today! Today all of us know that tens of millions of dollars are required to establish a metropolitan newspaper and even more to make it survive.

The same enormous demands dominate radio and television networks. Moreover, the electronic media are even more lethal in terms of their impact on the listeners and viewers.

A GIGANTICALLY DECEPTIVE COVER-UP

The technological revolution has resulted in **freedom of the press NOT for the people, but for vast corporate giants with unlimited power to sway public opinion and hold captive the government as well as the people.**

These giants hide behind the First Amendment to flim-flam the people in a gigantically deceptive cover-up that dwarfs Watergate and forebodes frightening consequences to the United States and the world.

When Khrushchev warned Eisenhower "Your grandchildren will live under Communism," he didn't mean that he would invade the United States; he didn't have to; the media would do it for him! Moscow's Pravda has already granted its imprimatur to the New York Times, NBC, CBS, ABC networks and others of their ilk to lay waste the Presidency—"the world-wide U.S. military alert was a desperate ploy by the President to divert attention from his domestic troubles."

This power held by the media was made possible by advanced technology. Fortunately, some recognition of this fact is finally emerging in a form which can reasonably be applied to newspapers. The Florida Supreme Court upheld a Florida statute that requires a newspaper to give equal space for a candidate to reply to adverse editorial comments. The intent of the statute is obvious—to assure **fair** treatment by the press for individuals, whoever they may be.

HE PUT THE PORCUPINE OUT OF BUSINESS!

In the eighteenth century, the person offended could have started his own newspaper or printed his own pamphlet or even, if the damage was bad enough, sued and recovered for libel or slander. Remember the **Porcupine** and Dr. Benjamin Rush? He put the **Porcupine** out of business! Not so today!

Tom Paine brilliantly and most effectively took on the entire British Empire with his pamphlets. He circulated them by the simple means that were **the only ones available to him and to the British Empire alike in the eighteenth century.**

WHOM DO THEY THINK THEY ARE KIDDING?

No individual citizen, including the President of the United States, can hope to compete with the communications media existing today whether owned by the British Empire or by the corporate empires known as CBS, NBC, ABC, the New York Times, etc. **Whom do they think they are kidding? Freedom of the Press, indeed! Not freedom but license—license for them to do as they please, AND TO ASSASSINATE WHOMEVER THEY PLEASE.**

THE PRICE OF THIS AD

Had we not paid the Washington Post, the price of this ad, you wouldn't be reading it. BUT THIS \$6,510 PAYS ONLY FOR THESE TWO INSERTIONS. And yet, when the Florida legislature and courts have the courage to create and preserve a mechanism that would yield a modicum of protection to some individuals against abuses of that vast power, the media CRY OUT that the First Amendment is thereby violated.

In truth, an honest observer must conclude that such laws are more consistent with the spirit of the First Amendment than the concentration of power for which the Cronkites and Brinkleys and Chancellors and Rathers and Kikers, **ad nauseam**, are the highly-paid and well-trained spokesmen.

The Federal Communications Commission (FCC) is supposed to protect us from abuses of that power in the radio and television industries. It has established some rules that read well and sound good. But one need not investigate too many instances to find that FCC rules are one thing and their implementation by the networks and enforcement by the FCC are another.

Another abuse, which has probably existed since the days of the first reporter, has been so obfuscated by modern technology that new methods for dealing with it had to be found. Alabama has led the way by enacting a law which **requires those in the business of gathering and disseminating news to disclose publicly as individuals ALL of their sources of income and gratuities. Those who have the increasingly exclusive power to write about public officials should adhere to those same high standards which they demand of other public servants.**

LET IT ALL HANG OUT

WHEN ALL OF IT DOES, THE AMERICAN PEOPLE CAN BE TRUSTED TO MAKE FAIR DECISIONS. AND AFTER ALL, IN THE LAST ANALYSIS, IF THEY DECIDE THEY HAVE MADE A MISTAKE IN ELECTING THIS OR THAT PUBLIC OFFICIAL, THEY HAVE A CHANCE TO DEPOSE HIM OR HER IN THE NEXT ELECTION. BUT HOW CAN THEY VOTE FOR OR AGAINST THE COMMUNICATIONS MEDIA, PARTICULARLY THOSE WHICH ENJOY THE PRIVILEGES OF MONOPOLY, AND USE PART OF THEIR ENORMOUS PROFITS TO INFLUENCE BY INTIMIDATION, COERCION, BLACKMAIL OR OTHERWISE THE VERY AGENCIES OF GOVERNMENT THAT ARE SUPPOSED TO ASSURE US THAT FAIRNESS PREVAILS?

IN THE EYES OF THE MEDIA, NIXON WAS GUILTY LONG BEFORE HE BECAME PRESIDENT, AND HE COMPOUNDED HIS DEFIANCE OF THE MEDIA WITH AN OVERWHELMING VICTORY IN 1972. THIS WAS UNPARDONABLE! CLEARLY, THE MEDIA—NEWSPAPERS, MAGAZINES, TV, RADIO—FOUND THEMSELVES OUT OF TUNE WITH THE COUNTRY. WATERGATE GAVE THEM THEIR CHANGE TO BRING THE COUNTRY AROUND. THEY SHALL NOT SUCCEED. THE COUNTRY IS NOT REVERSIBLE!

The NCC for Fairness to the Presidency warned of the impending storm in a paid advertisement (\$5,732, New York Times, 7/29/73). We stated: ". . . the unfair allegations of the media were being echoed in the Congress. A major ally of the media in the anti-Nixon blitz has been the Ervin Committee of Senate investigators . . . The purpose of the Ervin Committee is not to bring out the truth, but to bring down the President."

The corporate giants of the media determined to abort us denied us a forum. Through paid advertisements, however, we have been able to reach between three and five percent of the American people . . . More than 50,000 Americans in fifty states responded . . . We need more than 50,000 mouthfuls of water to put out the media's seditious fire . . . Our aim is to reach millions of Americans. We need your support, your **MAXIMUM CONTRIBUTION** to challenge the corporate giants of the media and to support one of the greatest Presidents in the history of this nation.

Won't you please mail your contribution today?

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