News Media Moves By Nixon Disclosed

By DAVID E. ROSENBAUM
Special to The New York Times

WASHINGTON, Oct. 31—Over a one-month period in the fall of 1969, President Nixor: made 21 separate requests to his top aides to take action to counter what the President saw as unfavorable news coverage, according to a memorandum made public tonight by Senator Lowell P. Weicker Jr.

The memorandum, written by Jeb Stuart Magruder, then a White House assistant, to H. R. Haldeman, who was the Presidential chief of staff, said that "shotgunning the media" was not effective.

It suggested that the Admin-Continued on Page 31, Column 1

The New York Times

Published: November 1, 1973 Copyright © The New York Times

News Media Moves by Nixon Listed

istration could better "get the as harassment by the Internal concerned with domestic af-Department.

Attached to the memorandum was a log of the President's re-October, 1969.

The material was disclosed by Senator Weicker, a Connecticut Republican, who is a member of the Senate Watergate committee, on Martin Agronsky's "Evening Edition," a tele-Educational Network.

The memorandum was given to the Watergate committee by ... Magruder.

that there was "no way to wknow if Haldeman acted on the memo," but that "it shows the type of thinking that was going on at the Whie House."

'Vicuous Reporting'

Some of the requests by the President, according to the log, were broad-based, such as an instruction to Herbert G. Klein, the White House Communications Director, to "take appropriate action to counter biased TV coverage of the Adm. over the summer."

Other entries in the log suggested action against a particular reporter. For instance, Mr. Nixon asked Peter M. Flanigan, then a top assistant, to "take action to counter" a report by Dan Rather, a Columbia Broadcasting System commentator, that Gen Lewis B. Hershey, director of Selective Service, was being dismissed because of antiwar protests.

The Magruder memorandum shows that Mr. Nixon's deep concern over news coverage was present in the early days

of his Administration.

In his first term, Mr. Nixon tended to leave public criticism of the news media to others, especially former Vice President Spiro T. Agnew. But last Friday, at his news conference, he attacked the television networks himself.

"I have never heard or seen such outrageous, vicious, distorted reporting in 27 years of public life," the President said.

'Shotgun vs. Rifle'

In some cases, Mr. Nixon sought to promote his activities. Thus, he asked Mr. Klein to generate letters to Newsweek magazine "mentioning the President's tremendous reception in Miss. and [at] last Sat. Miami Dolphin football game."

In other requests, Mr. Nixon reportedly tried to use the press to attack political opponents. For example, he asked "have The Klein to Mr. Chicago Tribune hit Senator [Charles H.] Percy hard on his ties with the peace group."

During the month covered by the log, the President asked that complaints about coverage be registered with all three commercial television net works, Time, Newsweek, Life

Continued From Page 1, Col. 8 and Jack Anderson, the column-justice in the Watergate case,

His requests went not only to media" if it used such tactics White House staff members Revenue Service and the Anti-fairs, such as Mr. Klein, Mr. trust Division of the Justice Flanigan, John D. Ehrlichman, major impact" could be made then the White House counsel, by doing the following: and Patrick J. Buchanan, a quests between the middle of A. Kissinger, then the Presi-"an official monitoring system"

Mr. Kissinger was about a column by Mr. Ander-United States military officers tions. were sabotaging President Nixon's policies.

vision program on the Eastern action against reporters, maga-cerned about." zines or networks suggested.

Magruder wrote in his mem-men with exclusive information. orandum that he believed that Mr. Weicker said tonight of the President's requests con-publican National Committee. cerning the media had been

last summer to obstruction of Administration do likewise.

said "this continual daily attempt to get the media" was "very unfruitful and wasteful of our time."

Magruder suggested that "a

Having the Federal Comspeechwriter, but also to Henry munications Commission begin September and the middle of dent's national security adviser. to prove bias on the part of asked the networks.

Threatening antitrust action son that contended that some against various news organiza-

¶Threatening an I.R.S. investigation of "the various organi-In no case, was any specific zations that we are most con-

Providing favorable news-

¶Conducting "major letter-"double or triple" the number writing efforts" through the Re-

Magruder contended made by others in the White "the Kennedy Administration had no qualms about using the In the memorandum, entitled power available to them to "The Shotgun versus the Rifle," achieve their objectives," and Magruder, who pleaded guilty he suggested that the Nixon