

# Nixon Failing To Recover Popularity

By George Gallup

PRINCETON, N.J. — President Nixon is having difficulty in regaining the confidence of the American people. Only 32 per cent in the latest survey express approval of his performance as chief executive, one percentage point above his low point recorded in early August.

Concern over the economy is having an adverse effect on the President's popularity, as it has had on the popularity of previous Presidents.

At the present time, inflation far overshadows all other worries of the American people, with 9 persons in every 10 naming it as one of the top problems facing the nation. The percentage naming inflation is the highest recorded in the history of the Gallup Poll, dating back to 1935.

In addition, Mr. Nixon is making little headway in terms of public confidence regarding Watergate. Despite his recent press conferences—in which he dealt with Watergate—as many Americans as before (3 in 4 in the latest survey) think he was involved in Watergate at least to some extent.

This is the question which has been asked about the incumbent President since the Roosevelt years to measure presidential popularity:

*Do you approve or disapprove of the way Nixon is handling his job as President?*

The table below shows the latest national findings:

Approve .....	32%
Disapprove .....	59%
No opinion .....	9%

The latest findings reported today are based on a national survey of 1,505 adults, 18 and older. Interviewing was conducted in person in more than 300 scientifically selected localities during the period Sept. 21-24.