

Businessman 'Assessed' For Nixon's Campaign

Washington

A California construction executive was identified yesterday as one of a number of business leaders pressured to contribute to President Nixon's re-election a percentage of their own net worth.

The executive is Ralph M. Parsons, chairman of Ralph M. Parsons Co. of Los Angeles, whose annual sales total more than \$500 million. Parsons was asked to contribute a percentage of his net worth by Maurice Stans, more than \$500 million. Parsons was asked to contribute a percentage of his net worth by Maurice Stans, Committee for the re-election of the President.

"Mr. Parsons was told by Mr. Stans that he was being assessed a campaign contribution on the basis of his net worth," said Joseph Volpe, director of the Washington office of Ralph M. Parsons Co. "The request was referred to me, and I told Mr. Stans that such a contribution was out of the question.

"I told Mr. Stans that Mr. Parsons would contribute something to Mr. Nixon's re-election campaign," Volpe went on, "but not on

Peter Hannaford Named to Two Tahoe Agencies

Sacramento

Peter D. Hannaford, president of an Oakland marketing and public relations firm, was appointed yesterday by Governor Ronald Reagan as a member of both the Tahoe Regional Planning Agency and the California Tahoe Regional Planning Agency.

Hannaford, 41, was the unsuccessful Republican candidate against Congressman Ronald Dellums last year.

The posts to which he was named are not salaried but do pay necessary expenses on agency business.

Our Correspondent

the basis that he (Stans) described."

Records filed with the General Accounting Office by the Committee to Re-Elect the President show that Parsons contributed \$75,000 to the 1972 campaign,

but this is apparently far short of the percentage of Parsons' net worth sought by Stans.

Volpe did not say how much Stans asked for, but it is believed to be one to two per cent of Parsons' net worth.

Parsons' net worth is not known.

Parsons is the third identified business leader solicited by Republican campaign aides in this manner.

Henry Ford II was solicited by Herbert W. Kalmbach, President Nixon's onetime personal attorney. Ford admitted giving \$50,000 to the President's re-election campaign after the Kalmbach visit.

American Motors Corp.'s Washington representative, William M. Trevarrow, received a similar visit from Robert P. Odell Jr., executive director of the Republican National Finance Committee. Odell asked Trevarrow for \$100,000 to be contributed by American Motors chairman Roy D. Chapin Jr. and other executives.

Trevarrow passed the request to Frank Hedge, vice president for public relations, who refused it. Hedge was personally backed by Chapin, who said there would be no such contributions made to the campaign.

Washington Post