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**3 Major TV Stations Here Bar  
 Ads on Frye's Watergate Album**

By GRACE LICHTENSTEIN

New York's three major network-affiliated television stations have refused to accept commercials for a new Watergate record album by David Frye, the comedian, even though two of the stations have broadcast Mr. Frye performing the same routines on talk shows, Buddah Records said yesterday.

In addition, the Woolworth chain of stores has refused to stock the record, and a major New York radio station, WNEW-AM, has turned down commercials for it.

WNBC-TV turned down the commercials because the manager of broadcast standards, Charles T. Licameli, thought the album itself was "in bad taste."

Mr. Licameli acknowledged

that Mr. Frye did some of his well-known imitations of President Nixon recently on the Tonight Show, carried by WNBC-TV. "I don't make the decisions for what goes on that show," he said.

A spokesman for WABC-TV said, "It's such a serious matter we've decided not to accept advertising for any comedy material relating to Watergate." Mr. Frye has done Watergate comedy routines on the station's Jack Paar Show.

The local and the network managers for program practices at WCBS-TV said they were not aware of the commercial's being rejected. Walter Law, the network manager, said the decision could have been made by a salesman.

Buddah said it had canceled a projected \$75,000 TV campaign for the record as a result of the rejections. The spokesman noted that most radio stations in major cities had accepted radio spots for the album.

**'Bad Taste' Cited**

However, WNEW-AM refused to run them. "The way the commercial was structured it was in bad taste. It's no great philosophic thing," said Carl Brazell, the assistant station manager, who pointed out that cuts from the album itself have been played on the air by the station's disk jockeys.

WNEW's FM affiliate ran the spots only after deleting the word "impeachment" from them. "The jury is still out. The word impeachment is something that should be reserved until it becomes appropriate," said Varner Paulsen, general manager.

A spokesman for Woolworth said the chain was not stocking the album because "some of our customers may be offended."

"You'd think they'd be more brave about it," commented Joe Lauer, Mr. Frye's manager. "Watergate deals with surpression and chicanery, and yet the reason these people aren't running the spots is that they're afraid of the Government."

**Events Today**

**Theater**

**NOO JALL** (New York), a play in English by Jaime Carrero; directed by Pablo Cabrera; performed by the Puerto Rican Traveling Theater. At Irving Street, between Van Brunt and Columbia Streets, Red Hook, Brooklyn, 7:30.

**Films**

**LAKE OF DRACULA**, a Japanese film directed by Michio Yamamoto, at the Elgin Theater.

**SLAUGHTER'S BIG RIPOFF**, directed by Gordon Douglas, starring Jim Brown, at the Cinerama and 86th Street Twin 2.

**Music**

**SCHAEFER MUSIC FESTIVAL**, Wollman Rink, Central Park, Poco and David Blue, 7.

**STUYVESANT COMMUNITY OPERA**, Church of the Covenant Sanctuary, 310 East 42d Street, Mozart's "The Marriage of Figaro," 7.

**MINI BLUEGRASS CONCERT AND SQUARE DANCE HOEDOWN**, South Street Seaport, 16 Fulton Street, 7:30.

**PAUL GERMANO DIXIELAND BAND**, Van Buren Park, Staten Island, 7:30.

**ROLLIN' ON THE RIVER**, aboard S. S. Bay Belle, Battery Park, boarding 7, sailing 8:30.

**GRUNGIE O'MUCK**, folk singer, Summer garden at Museum of Modern Art, 8 West 54th Street, 8.

**NEW YORK CITY OPERA**, State Theater, Verdi's "La Traviata," 8.

**JAZZ OPERA ENSEMBLE**, 157th Street between Amsterdam and St. Nicholas Avenues, 8.

**LIGHT OPERA OF MANHATTAN**, Jan Hus Playhouse, 351 East 74th Street, Gilbert and Sullivan's "H.M.S. Pinafore," 8:30.

**Cabaret**

**SOERABAIA**, 140 East 74th Street, Tony Middleton, baritone.

**CHURCHILL'S**, 1277 Third Avenue, Matthew Gee, trombone; Brooks Kerr, pianist; Anni Hurewitz, singer.