## 8-4-73

## Survey Rates Kopechne Death Worse Than Watergate Case

Kevin P. Phillips and Albert Sindlinger report that a nationwide telephone survey has found that more Americans think "the drowning of Mary Jo Kopechne at Chappaquid-dick" was "more morally reprehensible" than "the bugging of the Democratic National Committee" at Watergate.

The survey of 2,238 people between July 20 and 27 also found that more of them cited the Chappaquiddick incident than the Watergate bugging when asked, "Which concerns you the most?" The survey twas conducted by Sindlinger & Co., of Swarthmere, Pa.

It was devised by Mr. Sindlinger, the company's president, and Mr. Phillips. Mr. Sindlinger, the company's president, and Mr. Phillips. Mr. Sindlinger is a financial and political opinion analyst who had been a favorite poll-taker of Charles W. Colson, a former counsel to President Nixon, Mr. Phillips is the author of "The Emerging Republican Majority" who served as a special assistant to John N. Mitchell during the 1968 Presidential campaign and when Mr. Mitchell was Attorney General.

In the survey, interviewers asked several comparative to answer.