The Uncle Sam They Believe In

Formation of the National Sam Ervin Fan Club ("Sam Ervin's the One!") was announced with patriotic fervor here yesterday.

The club, brainchild of nine young Peninsula residents of different political persuasions, does not as yet have the official endorsement of Senator Ervin, chairman of the Senate Select Committee on Presidential Campaign Activities.

"But," explained founder Robert Caughlan at a Press Club Press conference, "we have sent him a Sam Ervin T-shirt."

(A spokesman in Ervin's Washington office told The Chronicle: "We haven't received th T-shirt yet, but I can tell you the Senator is certainly looking forward to seeing it. This comes as a pleasant surprise.")

BUST

Caughlan, dressed in an ice cream suit, red white and blue necktie, white shoes and redand-blue socks, spoke at a desk flanked by a bust of Lincoln and a picture of his family.

"The Watergate has given us a person we can believe, and believe in, one of the most folksy heroes ever," Caughlan said.

Caughlan, who until last February was an aide to Congressman Leo J. Ryan in his San Mateo county field office, described himself as being at present "a free-lance writer and woodcarver."

He said he and his co-founders have spent about \$700 so far in producing 100 T-shirts, 500 buttons and 1000 posters.

KITS

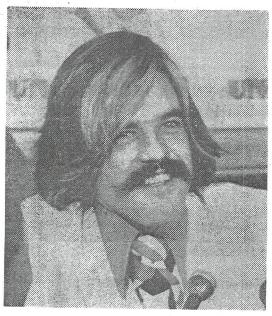
The Official National Sam Ervin Fan Club Collector Kit, which costs \$5 can be purchased by mail from The National Sam Ervin Fan Club, P.O. Box 2346, Stanford, Calif., 94305, Caughlan said.

The kits cost \$3.16 to produce and anything realized after the founders get back their original costs will be donated to "social improvement organizations such as Common Cause," he said.

The T-shirts, like the buttons, show a profile of Ervin with the legend "Uncle Sam"

end "Uncle Sam."

"Our hope is that everyone who still believes in the Spirit of '76 will give a cheer for both our Uncle Sams, join the club and have a safe but spirited Fourth of July" Caughlan said.



ROBERT CAUGHLAN SR. He announced the new club



ROBERT CAUGHLAN JR. He had T-shirt, button, card