SFChronicle MAR 2 9 1973

18 San Francisco Chronicle ** Thurs., Mar. 29, 1973

Publicity Doesn't Bug the Watergate

Washington

"Watergate" has become something of a household word, and the operators of the luxurious office and apartment complex in Washington 'are trying to make a good thing out of it.

Yesterday, the mamanagement of the Waergate said in a large advertisement appearing in the Washington Star-News:

"Don't be bugged with the commonplace. This spring indulge yourself. Locate your offices at the Watergate in Washington.

at the watergate in wasnington. "Let us put a bug in your ear. The Democratic National Committee is vacating Watergate. This puts an entire floor on the market for lease. This is the best known office building in the world. You surely won't have to explain where you are."