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C.I.A. SAYS [Vietcong Peace] PLAN SEEKS TO EMBARRASS U.S.

by Tac Szulc Special to The New York Times

Washington, July 8 - The Central Intelligence Agency has told President Nixon that the new Vietcong peace proposal is aimed at embarrassing the United States "both at home and overseas" and encouraging the opponents of President Nguyen Van Thieu in South Vietnam.

Other negative comments on the plan were contained ina detailed analysis submitted to Mr. Wixon and other top Administration officials last Friday a day after Mrs. Nguyen Thi Binh, the chief Vietcong delegate, offered her proposals at the Paris talks.

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