

Nixon Still 'Most Admired Man'

By George Gallup

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For the fourth consecutive year, President Nixon heads the list of men the American people admire most in the world today.

President Nixon — landslide victor in the November 7 presidential election and the only Republican in this century besides Eisenhower to win re-election — holds a wider margin over the field this year than he did in the 1971, 1970 and 1969 surveys.

Only five times since these annual Gallup "Most Admired Man" audits were started in 1946 has the Chief Executive failed to win the top spot.

GRAHAM

For the fourth consecutive year, the Rev. Billy Graham is in second place behind Mr. Nixon. Graham has been a regular among the top ten since he became nationally prominent in the 1950s.

Third on the list this year is former President Harry S. Truman.

Mr. Truman's high score this year may be due in part to a sympathy vote, since the interviewing for the survey was conducted after Mr. Truman was hospitalized for the illness that proved fatal this week.

Mr. Truman has figured prominently in the Gallup Poll's annual "Most Admired Man" poll since its inception in 1946. Mr. Truman placed among the top ten in 22 out of a total of 27 surveys. In the ten-year period between 1946 and 1955, Mr. Truman was consistently among the top five, and he headed the list in 1948 and 1949.

KISSINGER

Number four this year, and a newcomer to the list, is the President's peripatetic adviser, Dr. Henry Kissinger. The U.S. representative

at the Paris peace talks, Dr. Kissinger is probably one of the most photographed men in public life.

Senator Edward Kennedy is fifth on the list this year. Since 1960, when John Kennedy won election as President, a Kennedy has figured prominently in every one of these annual surveys of men most admired by the American people.

The next five positions among the top ten are filled by George Wallace (6), Spiro Agnew (7), Pope Paul VI (8) and two more newcomers to the list, George McGovern (9) and Willy Brandt (10).

INTERVIEWS

For this year's audit, a total of 1008 persons 18 and older were interviewed in a survey conducted December 8-11 in more than 300 scientifically selected localities across the nation. These two questions were asked to determine first and second

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choices:

"What man that you have heard or read about, living today in any part of the world, do you admire the most? Who is your second choice?"

Following are the top ten in the voting, with first and second choices combined:

Most Admired Man, 1972

1. Richard Nixon
2. Billy Graham
3. Harry Truman
4. Henry Kissinger
5. Edward Kennedy
6. George Wallace
7. Spiro Agnew
8. Pope Paul VI
9. George McGovern
10. Willy Brandt

Receiving honorable mention this year are (in alphabetical order): John Connally, Barry Goldwater, Bob Hope, Lyndon Johnson, Ralph Nader, Ronald Reagan, Oral Roberts, Jonas Salk, Fulton J. Sheen, and John Wayne.

Here is last year's top ten for comparison:

Most Admired Man, 1971

1. Richard Nixon
2. Billy Graham
3. Edward Kennedy
4. Lyndon Johnson
5. Hubert Humphrey
6. Spiro Agnew
7. Ralph Nader
8. Pope Paul VI
9. Bob Hope
10. George Wallace

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