

Propaganda War Heats Up

Saigon - Operating mostly through the Voice of America, the United States has sharply increased its propaganda efforts in North Vietnam since the Communist offensive began on Easter weekend.

..... The Voice of America has increased its Vietnamese-language broadcast time from five to 18 hours a day. *

..... [A VOA official] said staff reductions at the VOA center here have been halted, and "the extended programming will go on as long as the invasion continues and bombing goes on and there is no progress in Paris."

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* ... The VOA's Vietnamese-language programs are prepared in Washington

..... The real message, expressed by a high-ranking USIS official here, is this: "You will continue to be bombed, your harbors will continue to be mined, until you agree to a cease-fire and release our prisoners. You have grossly misjudged the American position." In other words, he said, "we want them to realize what they're up against."