Advertisement for book, "Eye on Nixon, A Photographic Study of the President and the Man," edited by Julie Nixon Eisenhower. Publisher, Hawthorn Books, \$5.95. 58 full-color, 105 black and white photographs.

Ad says book shows "Richard Nixon relaxing at Camp David, pondering a shopping decision, celebrating Christmas with his family and staff. President Nixon proposing a toast in China's Great Hall, making an historical announcement on TV, meeting with Congressional leaders. Here is a true portrait of the complex, very human man who is 37th President of the United States."