

From review by George Stricker of "In Search of Nixon: A Psychohistorical Inquiry," by Bruce Mazlish (Basic Books, 197 pp., \$6.95):

..... We have now reached the stage where image appears to supplant substance as a source of political success, and no one knows this better than Richard Nixon. While Edmund Muskie tries to make the voters look at him and think of Abraham Lincoln, and John Lindsay strives to recreate the charismatic style of John Kennedy, Richard Nixon seems determined to make the voters forget that he is Richard Nixon. ....

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