

(2 Jan)

From AP account of TV intv/by Dan Rather:

.....

When Rather noted that polls show half of those interviewed say Nixon fails to inspire confidence and lacks personal warmth, the President said: "My strong point is not rhetoric, it isn't showmanship, it isn't big promises - those things that create the glamor and excitement that people call charisma and warmth.

"My strong point ...* is performance. I always do more than I say. I always produce more than I promise."

.....

Walter R. Mears, AP political writer, gives this quote as "My strong point, if I have a strong point, is performance." New Orleans States-Item, 3 Jan 72, filed Nix Ad.