

William Safire, a Nixon Aide, To Join The Times as Columnist

**Speech Writer Will Produce
Two Articles a Week
for Op-Ed Page**

William L. Safire, a special assistant to President Nixon, will join The New York Times as a columnist, Arthur Ochs Sulzberger, publisher of The Times, announced yesterday.

Beginning in April, Mr. Safire, a speech writer for Mr. Nixon, will write a column twice a week for The Times. It will appear on the Op-Ed Page and be distributed by the New York Times News Service to its 225 American and 137 foreign subscribers.

"I am delighted that Bill Safire has decided to join The New York Times," Mr. Sulzberger said. "He will bring to us a new and different point of view, sharpened by his recent years in the White House.

"I think the readers of The Times and of its news service will be more than well served by this fresh new voice in American journalism."

'Regret' from Nixon

In Washington, Gerald Warren, a deputy White House press secretary said the President "is accepting with deep personal regret the resignation of William Safire."

Mr. Safire, 43 years old, is an author and former public-relations executive. He has been a member of the President's staff since the beginning of the Nixon Administration. In the last campaign, he specialized in writing the speeches that dealt with Mr. Nixon's political philosophy.

Mr. Safire has worked on five campaigns for Mr. Nixon, and has accompanied him on two European trips. He also brought Mr. Nixon, then the Vice President, and Soviet Premier Khushchev together in Moscow in 1959 in their famous "kitchen debate." Mr. Safire was a public-relations man at the time.

Mr. Safire has long been associated with Republican politics. In 1952, he directed a rally in Madison Square Garden for Gen. Dwight D. Eisenhower. He headed a division of volunteers for Mr. Nixon in 1960, and he directed the advertising for the Republican City Committee here in 1961.

He was deputy campaign



The New York Times
William L. Safire

manager for Senator Jacob K. Javits in 1962 and he supervised public relations for the New York City Rockefeller for Governor campaign in 1964.

From 1955 to 1960, Mr. Safire was vice president of Tex McCrary, Inc., a public-relations concern in New York. He left to become president of Safire Public Relations, Inc., which he left to join the 1968 campaign.

He wrote "The New Language of Politics," which was published in 1968 and reissued last year. He wrote "The Relations Explosion" in 1962, and was co-author of "Plunging into Politics" in 1964.

Coined 'Nabob' Phrase

In 1970, Mr. Safire was detached from Mr. Nixon's staff to write speeches for Vice President Agnew. Among other things, he coined the phrase "nattering nabobs of negativism."

He has also contributed in the past to The Times Op-Ed page and to The Times Sunday Magazine.

Mr. Safire attended Syracuse University and began his career in 1949 as a reporter for a column in The New York Herald Tribune. He was a correspondent for WNBC-MNBT in Europe and the Middle East, and an Army correspondent from 1952 to 1954. In 1955 he was a radio-television producer for WNBC in New York.

Mr. Safire is married to the former Helene Julius of Lon-