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## Keogh, Former Aide to Nixon, Is Chosen as Head of U.S.I.A. NYTIMES DEC 1 4 1972

By LINDA CHARLTON

Special to The New York Times WASHINGTON, Dec. 13 President Nixon announced today the nomination of James Keogh, a former White House speech-writer who has criticized news coverage of Mr. Nixon, to head the United States Information Agency.

The President's intention of nomination Mr. Keogh to succeer Frank J. Shakespeare Jr., who is returning to private life, was one of three high-level appointments announced by the White House press secretary, Ronald L. Ziegler.

Mr. Ziegler said that the President would nominate Joseph T. Snead, dean of the Duke University Law School in previously. Durham, N. C., as Deputy At-torney General. Ziegler said that Mr. Snead was "widely respected in the

Mr. Nixon also designated to legal profession" and that the head the National Park Service President was confident he Ronald H. Walker, who was would play an important role once an assistant to former sec- in the law enforcement drive retary of the Interior Walter that the President feels has J. Hickel and since June, 1969, "highest importanace among has been in charge of organiz- the resonsibilities that he owes ing the President's travels. Mr. the American people." Nixon met with Mr. Walker

Mr. Snead, who is 52 years this afternoon. old, taught in the law schools Mr. Ziegler also noted that of Cornell and Stanford Uni-Mr. Nixon met this afternoon versities, and the University of with Treasury Secretary George Texas, before going to Duke P. Shultz, his chief economic Law School, of which Mr. Nixon spokesman. is a graduate.

At the Justice Department, Mr. Ziegler said that the Mr. Snead will replace Ralph President had accepted Mr. E. Erickson, whose departure

for a "high judicial post" was Continued on Page 21, Column 1 i par

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Shakespeare's resignation "with special regret" and with "warm appreciation" for his achievements at the head of the information agency. Mr. Shakespeare has been its direc-tor since the beginning of Mr. Nixon's tenure.

Nixon's tenure. Mr. Keogh is a former execu-tive editor of Time magazine who served as chief of research and writing in Mr. Nixon's 1968 campaign and, from January, 1969, to December, 1970, as a special assistant to the Presi-dent with the role of chief of dent with the role of chief of writing and research.

## Critical of the Media

Since leaving the White House, Mr. Keogh has pub-lished "Nixon and the Press," a study of relations between the President and the press that is highly critical of media cour is highly critical of media cov-

Is highly critical of media cov-erage. Mr. Keogh, who is 56 years old, also wrote the script for the documentary film, "The Nixon Years—Change Without Chaos," that was shown at the Republican National Conven-tion in August

It was also announced today that William H. Brown 3d would remain as chairman of would remain as chairman of the Equal Employment Oppor-tunity Commission. Mr. Brown has been chairman of the agency, which is in charge of enforcing Government stric-tures against discrimination in employment, since May, 1969. A number of key appoint-ments remain to be made, such as a replacement for Robert J

as a replacement for Robert J. Brown, the White House aide who was the Administration's ranking black. He is expected to be succeeded by Timothy L. Jenkins, a black Washington lawyer lawyer.

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James Keogh

announced. Mr.

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