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Business Expert For McG

The man who made a fortune turning around mis-managed corporations and later wrote a best-selling critique of the corporate world came here to support Sen. George McGovern, weaknesses and all.

Robert Townsend, author of "Up The Organization," yesterday pointed out some of McGovern's weaknesses to about 100 Businessmen for McGovern, but went on to make a pitch for him because he feels President Nixon is an "Archie Bunker with a law degree."

Weakest Point

McGovern's weakest point, said this super business manager, "is his inability to fire anyone. He needs a couple of guys around to whistle-blow."

Townsend admitted he is contributing 20 percent of his income to the McGovern campaign.

"McGovern is very weak on finance and economics," he leveled with his fellow businessmen.

"He should say I don't know much about the subject but these are my goals."

Citing McGovern as "a good honest guy," Townsend said "it's a wonder to me he comes across so badly in the campaign."

Looks at Nixon

It was obvious why he is supporting McGovern when he assessed Nixon.

"It's very dangerous to have a guy in the White House who hasn't a clue as to what is right or wrong.

"If Nixon had said four years ago what he intended to do — drop three-and-a-half million tons of bombs, continue inflation, increase unemployment, devalue the dollar, put a lot of clods on the Supreme Court — the people would have lynched him.

"If Nixon wins by a landslide we will have to face the fact we have become a nation of 220 million used car salesmen.

"I'm depending on the final revulsion of the people in the voting booths."