

Gallup Poll--Nixon 'More Credible'

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Although Senator George McGovern's party strategists have sought to make political capital by ascribing a credibility gap to President Nixon, the President is seen as "more sincere and believable" than McGovern by a 6 to 2 margin with the nation's voters.

Even among McGovern's own party members, many see Mr. Nixon as the more "sincere and believable" of the two candidates.

In the case of young voters, 18-29 years, on whom McGovern has pinned high

hopes Mr. Nixon wins by a sizable margin on this issue.

Following is the question asked and the results:

Which candidate — Nixon or McGovern — do you think is more sincere, believable?

	McGovern		No Opin.
	%	%	
NATIONAL	59	20	21
White	62	17	21
Non-whites	24	52	24
Under 30	57	28	15
30-49 years	61	16	23
50 & over	57	19	24
Republicans	85	5	10
Democrats	38	37	25
Nixon backers	85	3	12
McGovern backers	6	65	29

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