



AP Wirephoto

The Nixon women—Tricia, Pat and Julie—at the GOP convention yesterday

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The Impact of Nixon's Women

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JUST BEFORE Pat Nixon left Washington on Sunday, her husband — the President — gave her some political advice.

"Meet as many people as you can," he said. "And tell the volunteers how much I appreciate their efforts."

She has carried out that assignment to an extent that not even the President may have anticipated. Their daughters — Tricia Cox and Julie Eisenhower — have done the same. In the process, the three Nixon women have become more politically active at this convention than any of the traditional politicians — including Vice President Spiro Agnew.

They have been on stage and on camera from the mo-

ment they arrived, and they have had a visible and positive impact on delegates and spectators alike and from time to time they have turned on crowds the way Jackie Kennedy Onassis used to do.

After an encounter with Mrs. Nixon at an airport rally, young jumpers and squealers were gasping, "She touched me, she touched me." Dozens of others went away clutching pieces of paper on which the First Lady had written, "Pat Nixon."

The appeal of the Nixon women to the Republican legions assembled here is not easily definable. It has been suggested that they convey an attitude of genuinely enjoying their encounters with the people. Furthermore, they have laished attention on groups that are often ov-

erlooked in the routines of politics, the elderly for example.

Sunday afternoon, Julie Eisenhower attended a rally of senior citizens and talked to them at length in personal terms about her own grandparents, and those of her husband, whose grandfather left the White House at the age of 70. The old people responded enthusiastically.

Yesterday the Nixon women were back at work, heading off in different directions — Julie to a black caucus, Tricia to an autographing session in the lobby of the Fontainebleau, Mrs. Nixon to a series of delegate caucuses.

They will be out front for the rest of this convention and from every indication they will not be passive observers to this year's political campaign.