Agnew of Red Gap

The U.S.I.A.'s investment of \$80,000 in a split-screen color film about Spiro T. Agnew for overseas audiences was doubtless justified both by world interest and by the need to explain the Vice President to puzzled friends of this country abroad. The United States has few public relations problems of greater magnitude.

Not surprisingly, the film presents none of the criticism of Mr. Agnew by American intellectuals, liberals, the news media and just plain democrats. But it does include some of Mr. Agnew's slashing attacks on the liberals and the intellectuals as "an effete corps of

impudent snobs," thereby enhancing the American image from Afghanistan to Zambia.

The U.S.I.A. film on President Eisenhower cost only \$25,000. While there are many reasons why Mr. Agnew's film cost three times as much as Mr. Eisenhower's, it is still true that the less dark the subject, the less the whitewash required,