Louis

Most Who Followed Hearings

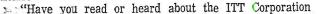
In a test of credibility concerning the recent congressional hearings involving ITT, 38 per cent of those who followed the case tended to believe the charges made by columnist Jack Anderson, while 24 per cent were inclined to believe the Justice Department's denials. However, among those who were aware of the case, 11 per cent did not believe anyone, and 27 per cent more were unable to come to any conclusions. In all, only 59 per cent of the public paid attention to the ITT controversy, despite its wide exposure in the press and on television.

When the entire public was asked whether Richard Kleindienst should be confirmed by the U.S. Senate as attorney

general, a plurality, 32-26 per cent, felt that he should not, with 42 per cent simply not sure.

Thus, it can be concluded that by a relatively narrow margin, the ITT case should be viewed as a setback for the Nixon Administration, although it does not appear to have become the political bombshell some Democrats hoped it might. As might be expected, the division of public opinion over the case ran sharply along partisan lines.

Just before the hearings were concluded, the Harris Survey asked a cross section of 2,973 households:



anti-trust case, in which the case was settled out of court at the same time ITT was supposed to be pledging \$400,000 for the Republican convention in San Diego?"

HEARD ABOUT ITT CASE

	Total Public
	%
Heard or read about case	
Did not follow	41
Those who had heard or rea	
were then asked this question: "	
son has charged that the ITT	
Nixon Justice Department — to l	
a contribution to the San Diego	
Former Attorney General John M	
torney General Kleindienst have	
claiming they are not based on ar	
do you tend to believe in the ITT	
ist Jack Anderson or Attorney	Generals Mitchell and
Kleindienst?	
WHO IS RIGHT IN I	TT CASE?
	Total Followed Case
ę.	%
Believe Anderson story	
Believe Justice Dept. denial	24
Believe neither	
Not sure	•••••
TAME DATE	

Jack Anderson's story met with greatest credibility

among people who live on the East and West coasts, city and

Harris Survey

Believed Anderson, Not

suburban dwellers, young people under 30, the college-educated, those with incomes over \$10,000, Democrats, and independents. In general, the more affluent and better-educated groups both followed the case more closely and were more inclined to believe Anderson's charges. To the extent that these groups are swing voters in the 1972 election, the ITT case can be said to have somewhat damaged the Nixon Administration politically.

Defenders of the Justice Department's position could be found chiefly among Republicans, older people, those living in smaller towns and rural areas, and in the border states and the deep South.

Then the entire cross section was asked:

"From what you know or have heard, do you think Richard Kleindienst should be confirmed as Attorney General by the U.S. Senate or not?"

KLEINDIENST CONFIRMATION

TATALATI ADALATI AD T	COLUL TIMILITICIA
	Total Public
	%
Should be confirmed	
Should not be confirmed .	
Not sure	

By a small margin, the weight of public opinion was against confirmation of Kleindienst by the Senate. Again, the division was sharply political with Republicans over 2-to-1 in favor and Democrats almost 2-to-1 opposed. However, the pivotal independent voter group was nearly 2-to-1 in opposition to the appointment.

The sharply partisan nature of public reation to the ITT

case can be seen in the following analysis in relation to voter preferences for Presidential candidates:

IMPACT BY VOTER PREFERENCE

Version Believed

	VOLDION DONOVOL			
	Justice			
And	erson's	Dept.'s	Neither	Not Sure
	%	~ %	%	%
Voting for:				
Humphrey	56	17	30	28
Nixon	21	71	48	45
Wallace	15	9	13	19
Not sure	8	3	9	8

As might be expected, among people who believed the Justice Department's denials, President Nixon holds a wide edge in the voting. However, Sen. Humphrey easily wins the vote of people who were persuaded that the Anderson charges were valid. The difference is made up by the 38 per cent who believed neither side or were unable to draw a definitive judgment. Among these groups, President Nixon maintains a wide lead.

The net result of the case, therefore, is that unless people believed the original Anderson charges, most of the remainder of the public was inclined to give the Nixon Administration the benefit of the doubt.

However, it is a safe bet that the ITT case will be echoed throughout this fall's political campaign, for it will add fuel to expected Democratic charges that the Republican incumbents are "too close" to big business.
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