# ANOTHER LOW SET

## Rebound Fails to Halt a Plunge of 9.05 to 684.79 in the Dow

MY. TIMES IS MAY

By VARTANIG G. VARTAN
The stock market toppled
yesterday to a new low since
April, 1963, as measured by the
Dow-Jones industrial average.
A rally led by glamou issues in
the final half hour on expanding volume, however, reduced
the day's loss markedly from
its poorest level.

The blue-chip barometer, grinding steadily downward during most of the session, was off a staggering 16.70 points at

3 P.M.

Then, in the absence of any significant news developments, a recovery got under way and the tape ran three minutes late with prices on the upswing at the final bell. The Dow finished at 684.79 with a loss of 9.05 points.

Wall Street brokers said the

#### Market Summaries

Thursday, May 14, 1970

N.Y. Times Industrials693.25	9.88
N.Y. Times Railroads 94.56	
N.Y. Times Combined393.90	
N.Y.S.E. Composite 41.37	
Standard & Poor's Comp 75.44	1.09
Dow Jones Industrials684.79	9.05

#### NEW YORK STOCK EXCHANGE (Volume 13,920,000 shares)

	Thursday	Wednesday
Total Issues	7,610	1,572
Advances		226
Declines	1,211	1,141
Unchanged	170	205
New Highs	0	0
New Lows	759	505

#### ODD-LOT TRANSACTIONS

Wednesday, May 13, 1970

Purchase Short Sales Total Sales
360,153 17,256 326,339

recovery benefited both from purchases by some traders who had sold short, as well as buying "by people trying to probe for the bottom."

#### New Low Registered

The New York Times combined average, also registering a new low since 1963, toppled 5.70 points to 393.90.

Over a period of nearly 18 months, an interim spanning the worst bear market since the Depression, the Dow has plunged more than 200 points.

On Dec. 3, 1968, the average peaked out at 985.21. Its decline since that date now amounts to 30.5 per cent.

In Washington, an economist in the Nixon Administration was quoted as attributing the sharp market slump to "an atmosphere of confusion and uncertainty." But he contended that the economy remains "basically strong."

### Fear of Inflation Cited

On Wall Street, many brokers were less charitable in their assessment of a market break that has left them—and their customers—weary, worried and poorer.

These brokers cited "the fear of inflation" and "a lack of faith" in the Administration's

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foreign and domestic policies as the basic causes of the steady erosion in both stock and bond values.

Another factor gaining momentum over the last few weeks, according to the managing partner of one brokerage house, is the "feverish" amount of short selling on the part of both amateurs and professionals.

"The new game in town is shorting stocks," he said. "This creates selling pressure and tends to stop rallies from gaining momentum. It is also one sign of a market bottom, but there's no telling how long this situation can last."

In a typical short sale, a person sells borrowed stock in the hope of buying it back later at a lower price and thus realizing a short-term profit. Brokers said that some people who had lost money in the market drop are trying to recoup through selling stocks short.

The market decline has accelerated sharply in recent weeks. The Dow, for example, has tumbled more than 100 points since April 13.

Volume on the New York Stock Exchange expanded to 13.92 million shares, or about 3.5 million shares higher than an average session this year.

For the second straight day, not a single new high appeared on the Big Board. A total of 759 stocks—out of the entire exchange list of 1,808 issues—registered new lows. Only 229 stocks advanced, while 1,211 ssues closed with losses.

#### American Telephone Off

American Telephone eased % to 45% in active trading. Earlier, it traded at 45½, the lowest price since 1960. General Motors dropped 1½ to 53% after selling at a new low since 1963. I. B. M., down 6½ to 268½; traded as low as 262, new low since 1967.

Telex, up 5% to 151%, was the volume leader as it scored a gain for the first time this week.

The only other gainers on the active roster were Memorex, up 4% to 80, and Xerox, up 2 to 79.

Lum's, a food franchise stock once favored by "go-go" mutual funds, slipped \( \frac{5}{2} \) to 5\( \frac{1}{2} \).

\*\*Last year it sold at a record orice of 33\( \frac{1}{2} \).

Forest-product Stocks, a group that some Wall Street analysts were recommending a rear or so ago as inflation ledges, continued to drop in esponse to a Wall Street cournal article noting that lumber prices have turned soft. The absense of a long-heralded lousing boom is an adverse actor for the industry.

On the active roster; Georgialacific fell 2% to 42½ and lorum Zellerbach dropped 1½ to 28 %. Meanwhile, International Paper was down 2 points to ½29 and Boise Cascade lumbled 2¼ to 53%.

Some Glamour Issues Up

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The action of Burroughs
lemonstrates the recovery for
some glamour issues late in the
session. The computer stock
inished at 120 with a gain of
1½ points after selling as low
is 11½—a new low for the
tear.

Disney climbed 3½ to 121½, if 5 points above its low price resterday. Avon Products rose 1½ to 141½ and American Research & Development added 4 to 62¼. The session's best point gainers were glamour ssues.

Losses of 4 points or more sippeared in Midwest Oil, Ab- coott Labs, McIntyre Porcupine a

## National Stock Exchange

The following is a selected list of stock transactions on the National Stock Exchange.

Sales Stocks High Low Close Ching.

Thursday, May 14, 1970

3.000 Anodyne 676 61/2 67/2 11/2

3.000 Anodyne 676 61/2 67/2 3/4 1/2

1.00 Can South 3.500 Cinecom 57/6 61/2 61/2 3/4 1/2

1.00 Cst Carib 0.8M 1/2 61/2 61/4 61/4 1/2

1.00 Comp Auto 61/2 61/4 61/4 61/4 1/2

2.300 Comp Data Sys 57/6 57/6 57/6 57/6 41/2

400 Diversa 47/6 61/2 61/4 1/2

1.500 Mediteld 61/4 61/4 1/2

1.500 Mediteld 661/4 6 661/4 6 661/4 1/2

1.500 Mediteld 661/4 6 661/4 6 6 6 7/6

1.500 Pancoastal 3/4 3/6 5 3/6

1.500 Pancoastal 3/4 3/6 5 3/6 1/2

1.500 Pancoastal 3/4 3/6 5 3/6 1/2

2.700 Rep Arts 11/2 11/4 11/6 5/6 3/6 3/6

2.700 Rep Arts 11/2 11/4 11/6 5/6 3/6 3/6

2.700 Rep Arts 11/2 11/4 11/6 5/6 3/6 3/6

2.700 Rep Arts 11/2 11/4 63/4 71/4 7/4

2.700 Telmont 71/4 63/4 71/4 7/4

2.700 Telmont 71/4 63/4 71/4 7/4

2.700 Telmont 71/4 63/4 71/4 7/4

2.700 Wells Indust 2/2 2 2 2 2 1/2

5.700 Whale 13/4 11/2 11/2 3/6

Mines and Corning Glass Works.
Among the blue chips, both Alcoa and Sears, Roebuck fell 2½ as both posted new lows. Point-plus losses came in U.S. Steel and Westinghouse Electric.

"What are your retail customers doing?" the head of one brokerage concern was asked. He countered: "What retail customers?"

It was that kind of a day. In the morning, one woman regittered representative confided: "I hate to go into the office today, because I know just what it's going to be like."

At the close, when asked how he felt, one broker replied: "Terrible."

But there were glimmers of hope offered in Wall Street. Another broker declared: "I predict a rally in this market either on Friday or next Monday, because that's when the subscription period will end for the new Telephone debentures."

Until Monday afternoon, shareowners of A.T. & T. can subscribe for a package of \$1.57-billion in debentures, which make up the first part of the biggest corporate financing in history.

Brokers report that much money is being raised for these debentures by the sale of other securities, including high-quality stocks.