From column by Arthur Hoppe (SFC 25 Feb 75, filed Comment) in which he discusses the film "Hearts and Minds":

"There's a moving and beautifullyphotographed funeral of a Vietnamese soldier. The wailing widow attempts to thrown herself into the grave and the young son sprawls across the coffin, clutching his father's picture and sobbing uncontrollably.

"We cut to General Westmoreland, wearing a seersucker jacket and tasteful tie, standing in a sylvan glade. "The Oriental,' he explains patiently, 'doesn't put the same high price on life as does a Westerner. Life is plentiful, life is cheap in the Orient. And as the philosophy of life expresses it, life is not important.' (He ... insisted they film him making that statement twice, to be sure the world got it right)"