Thieu, Facing Election, Sees Political Gains in Laos Drive

By ALVIN SHUSTER Special to The New York Times

SAIGON, March 17-President Nguyen Van Thieu, facing an election this fall, has intensified his efforts to reap political as well as military benefits from the present South Vietnamese campaign against Communist supply lines in Laos.

"The operation will instill a sense of national pride in the people," said one of his advisers. "They will feel 10 feet tall. They went after the Ho Chi Minh Trail."

"They showed the Communists that the South Vietnamese were not going to sit back and allow them free passage for their war supplies," he contin-ued. "All that should pay off in political dividends for the President."

Whether the South Viet-amese are feeling all that roud of the operation so far is questionable. Some observers believed that the people are



Associated Press Nguyen Van Thieu

paying little attention because there was a flurry of comment they view it as merely one more operation. But other observers from the President's critics. say that the operation, barring any future disaster, does seem however, after the short-lived

A Failure Would Hurt

"Thieu's reputation is riding on this campaign in a big way, just like Nixon's," said a senior American diplomat. "If it turns out to be a failure it would provide political fodder for the potential opposition to Thieu."

sert, however, that the operation will be described officially as a smashing success even if it falls short of its objectives For falls short of its objectives. For army and have long-term ad-

body will be able to prove it does on issues."

one way or the other until Vice Presider much later when we see wheth- Ky, another potential rival for

one diplomat here.

is taking no chances. He has bog down in Laos and sug-been traveling around the coun-gested that they move into try extolling the virtues of the North Vietnam to insure succampaign and attacking what cess. he calls antiwar defeatist elegation of city and provincial of-ficials yesterday, he announced that they had presented him South, President Thieu made a with a resolution condemning few suggestions of his own all those who want "to stab about moving north. Few obthe back" of the South Viet-servers, however, regard the namese soldiers fighting in threats seriously. Laos. He endorsed the group's plans for a nationwide cam-paign called "the Rear in Support of the Front."

A Victory Song

The Government announced that President Thieu's wife had sent 100,000 packs of cigarettes and 20,000 vials of camphor ointment to the troops in Laos. And the Government-run radio for the South Vietnamese military has been broadcasting its favorite song these days. Called "Tchepone Victory," it includes

such lyrics as:
Tchepone! Tchepone! Have you
heart of the Tchepone victory?

Our troops majestically poured

our troops majestically poured into that town.
Tchepone! Tchepone! Have you heard of the Tchepone victory of the Republic of Vietnam's armed forces?

A marvelous exploit.
The divided Opposition is

welf aware of the advantage President Thieu holds as the incumbent. When at the outset the operation seemed to be going badly, with several of Saigon's units badly mauled,

The criticism seemed to fade, to be paying off politically for occupation of Tchepone, the strategic road junction inside Laos that was taken ten days ago. The capture of the deserted and destroyed town gave the operation an aura of success.

The maneuvering for political position was evident when the operation began on Feb. 8. Gen. Other diplomats quickly assert, however, that the operation will be dearth to meet a serial began on Feb. 8. Gen. Duong Van Minh, who is resert, however, that the operation will be dearth to meet a serial began on Feb. 8. Gen. Duong Van Minh, who is reserved. talls short of its objectives. For that reason alone, they say, Mr. Thieu stands to benefit.

"It's one of those military operations where the planners can announce success and not on this one, just as he usually in the calle to prove it does not its use."

Vice President Nguyen Cao er the Communists really have President Thieu this fall, also been hurt in their ability to tried to set the stage for a wage war in the South," said ne diplomat here.
In any event, President Thieu South Vietnamese troops would

Sensing a position that apments. After receiving a dele-peals to some military elements