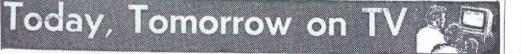
Gar

Television					Radio		
Channel	4	WWL	CBS		WWOM (& FM)	ABC aff	iliate
	6	WDSU	NBC	affiliate	WWL	CBS	Ħ
	12	WVUE	ABC		WNOE	ABC	н
	~		arm al		WDSU (& FM)	NBC	11
	2		NBC) ABC)	Baton Rouge	WSMB	ABC	п
	3		ABC	Lafayette	WRNO-FM	Mutual	n.
	9		CBS) ABC)	Baton Rouge			
	26	WWOM		Jefferson Parish (?)			

N.O. States-Item, 13 Mar 69



Listings are furnished by the networks and affiliated stations. Channel (2) carries CBS programs; (2), NBC; (3), NET (educational); (2), ABC; (2) (UHF; CBS, NBC, ABC). Out-of-city stations, which frequently duplicate New Orleans programs, are: (2), Baton Rouge, NBC, ABC; (3), Lafayette, ABC; (3), Jackson, NBC, ABC; (3), Alexandria, NBC, CBS, ABC; (5), Mobile, CBS; (7), Hattiesburg, NBC, ABC; (7), Lake Charles, NBC; (3), Mon-roe, CBS, NBC, ABC; (9), Baton Rouge, CBS, ABC; (10), Lafayette, CBS; (11), Meridian, CBS, NBC, ABC. (2), Jackson, CBS, ABC; (13), Biloxi, ABC. (C) indicates color pro-gramming.

Today on Radio

WWOM (600 kc.) and WWOM-FM (98.5 mc.)-Affiliated with

American Broadcasting Co. WTIX (690 kc.)—Music, news. WARB (730 kc.)—Music, news. WSHO (800 kc.)—Country music, religion.

WWL (870 kc.)—Affiliated with Columbia Broadcasting Sys-

tem. WYLD (940 kc.)-Rhythm and blues.

WJMR (900 kc.)-Music, news

and WJMR-FM (97.1 mc.) WNOE (1060 kc.) — Affiliated with American Broadcasting Co.

WBOK (1230 kc.)-Rhythm and blues.

WDSU (1280 kc.) and WDSU-FM (93.3 mc.) — Affiliated with National Broadcasting Co.

WSMB (1350 kc.) — Affiliated with American Broadcasting Co.

WNPS (1450 kc.)-Music. Affiliated with Mutual Broadcasting Systeni.

KGLA (1540 kc.)—Music, news. WBGS (1560 kc.)—Music, news. WWMT-FM (95.7 mc.)—Stereo. WRNO-FM (99.5 mc.)—Affiliated with Mutual Broadcasting System.

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